



EFF/TV411 Crosswalk

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Introduction to the EFF and TV411 Crosswalk

Equipped for the Future (EFF) and *TV411* share three principles of adult learning that are supported by educational research:

- ◆ A purposeful and transparent approach to education
- ◆ A contextualized approach to curriculum and instruction
- ◆ A constructivist approach to teaching and learning

In support of these shared principles, the EFF model for program improvement offers:

- ◆ An approach to assessment based on cognitive science research on adult learning and the development of expertise
- ◆ A systematic approach to accountability and program improvement based on meeting the goals of learners and programs

The EFF Framework and the *TV411* curriculum materials are designed to help instructors practice these principles. This crosswalk is designed to help instructors use EFF and *TV411* together. It presents the cooperative efforts of EFF and Adult Literacy Media Alliance (ALMA) staff to crosswalk the *TV411* video and print materials with the EFF Content Standards and Role Maps.

For instructors who are new to both EFF and *TV411*, the crosswalk provides a tool to explore the domain of EFF content and the *TV411* curriculum. For instructors already using the EFF tools who are new to *TV411*, the crosswalk provides a multimedia curriculum to support their work. For those currently using the *TV411* materials but who are new to EFF, the crosswalk grounds instruction in a content framework consistent with the philosophy that informs the curriculum materials.

EFF Background

Equipped for the Future (EFF) is an initiative of the National Institute for Literacy (NIFL). By fostering communication, collaboration, and innovation, NIFL works to build and strengthen a comprehensive, unified system for literacy in America. EFF is a standards-based initiative to reform and improve the adult literacy system so that it better prepares adults for what they need to know and do in today's world.

The EFF Framework

A broad, consensus-building, iterative process has enabled EFF to embed a skills-based approach to adult learning within a purpose-based framework grounded in how adults expect literacy – and more broadly education – to prepare them to fulfill their roles as parents, workers, and citizens. The EFF Content Framework defines the common results the adult learning system aims to achieve, and includes four purposes for learning, three role maps, thirteen common activities and sixteen content standards.

The *Purposes for Learning*:

- ◆ Access Information
- ◆ Express individual ideas and opinions
- ◆ Take action to solve problems
- ◆ Keep up with a changing world

The *Role Maps* define the key activities necessary to fulfill the three primary adult roles – citizens and community members, parents and family members, and workers. Each Role Map identifies key activities that are critical to carrying out the broad areas of responsibility associated with the role.

The *Common Activities* illustrate the connections among the roles. Teachers and students use the thirteen Common Activities to find a focus for instruction that supports learning across individual goals and participants' lives. Teachers and students also use the Common Activities to explore the potential transfer of skills and abilities across roles.

The *EFF Skills Wheel* provides a convenient visual reminder of the full "circle of skills" defined by the sixteen standards.

The *EFF Content Standards* provide the central tool for using EFF to align instruction and assessment with adult goals and purposes. Sixteen standards define the core knowledge and skills that adults need to be effective in their roles as family members, community members, and workers and to accomplish their purposes. The EFF Standards are organized in four categories: Communication Skills, Decision-Making Skills, Interpersonal Skills, and Lifelong Learning Skills.

The name of each EFF Standard focuses on how adults need to use the skill to carry out the core of activities common to the three roles. The EFF reading standard is called *Read with Understanding* to express the focus on purpose and use: adults need sufficient mastery of decoding and comprehension strategies to accomplish a task requiring them to *gather, analyze, and use information or manage resources*, for instance. The level of mastery required will vary, depending on task and context.

The focus on application is continued in the description of the content of the standards. Each standard is composed of the essential "components of performance" that describe the key elements of effective performance using the skill. For example, the components of the *Read With Understanding* standard include: *Determine the reading purpose; Select reading strategies appropriate to the purpose; Monitor comprehension and adjust reading strategies; Analyze the information and reflect on its underlying meaning; and Integrate it with prior knowledge to address reading purpose.*

The EFF Standards are helpful in working with adults who want to be more effective in the three primary adult roles. Looking at the individual standards necessary to perform an activity helps adults sharpen their awareness of what is required of them. When work on the EFF Assessment Framework is completed (2004) teachers will have a picture of what performance of the skill looks like for adults at every level of development.

To learn more about the EFF initiative for program improvement and educational reform, visit the EFF website at: <http://www.nifl.gov/lincs/collections/eff/eff.html>.

TV411 Background

The Adult Literacy Media Alliance is a national literacy service that creates media-based literacy tools and combines them with training and grassroots distribution to help teach adults essential life skills in schools, at home, and in their communities. *TV411*, ALMA's signature product, is a collection of integrated video, print, and web curriculum resources, which provide contextualized instructional content that encourage adults to direct their own learning.

TV411 Materials and Curriculum

TV411's instructional materials teach adult learners specific reading, writing, math and lifelong learning skills and motivate them to further develop and apply these skills to meet challenges in employment, parenting, financial matters, and health-related issues. By making its instructional materials available via broadcast and in the places adults tend to congregate, *TV411* aims to destigmatize adult basic skills learning by showing it as part of the continuum of life-long learning that 21st century living demands of us all.

The TV411 materials referenced in the crosswalk are from Series One (episodes 1-13) and Series Two (episodes 14-20). The videos are where skills and strategies for learning are explained and demonstrated. Each half hour video contains multiple segments of no longer than six minutes. The segments employ adult learners, sports figures and other celebrities to model one or more contextualized literacy practices. The related issues of *TV411* In Print provide opportunities to practice basic skills and learn about the characters and topics introduced in the show. ALMA's interactive website (www.tv411.org) extends the *TV411* curriculum to adult learners and instructors nationwide.

Using *TV411* helps instructors appeal to a wider range of learning styles, use the power of media to engage and motivate learners, and maintain high classroom interest by varying activities. While designed for pre-GED adult learners, *TV411* materials have been adapted for use with ESOL students and with emerging readers.

To learn more about *TV411*, order the materials, or obtain a *TV411* index to the videos and print, visit www.tv411.org or call 800-304-1922.

Using The Crosswalk

Once an instructor and learners decide on the EFF standard(s) on which to focus, they can use the crosswalk to find video that will help them work through the components of performance for using this standard. A careful consideration of each component for the individual standard helps adults sharpen their awareness of what is required use the skill in an activity.

Under each standard is a list of the *TV411* video segments that support multiple components of that standard. For each video segment listed there is a brief description that summarizes its content, shows

the length of the segment, where on the tape it can be found (cueing number), and, where applicable, indicates whether the segment fits within the context and activities of the EFF Family Member, Worker, or Community Member Role Maps.

Instructors and learners who want to follow up their use of video with related print materials can use the description of *TV411* print to locate materials that provide opportunities to practice the skills and activities modeled, demonstrated and explained on the videos.

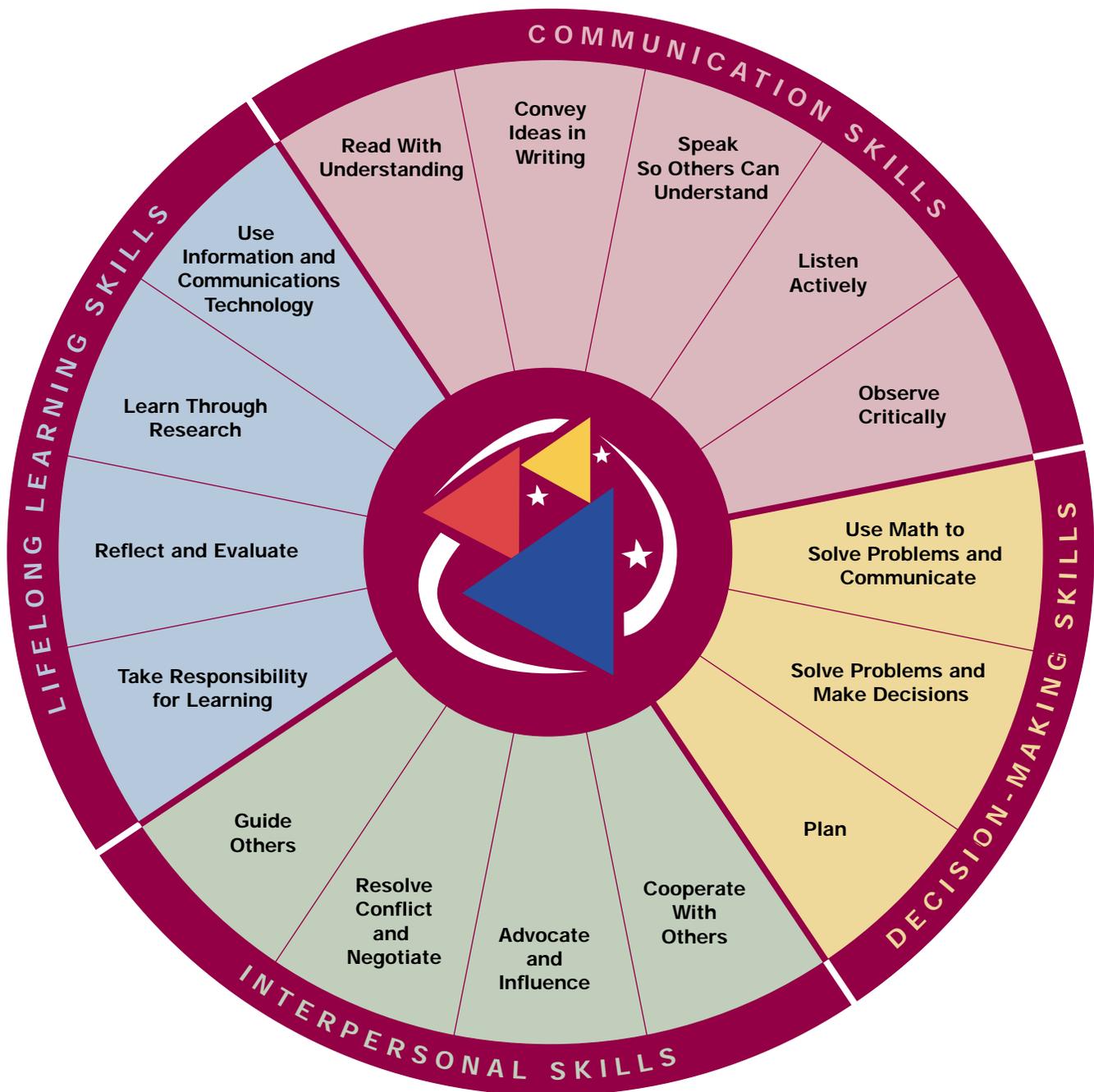
Some *TV411* segments, often the shorter ones, only partially support an EFF Standard or support only one component of performance in a standard. These segments are listed together separately under one or more standards. For example, short segments on aspects of punctuation or grammar are grouped together under the Communications Skills. These segments can also be used, in a more limited way, to support the application of standards with learners.

There are also *TV411* segments that support more than one EFF Standard. For example, in *TV411* Milestones, segments featuring adult learners telling their stories, almost always support the standard Take Responsibility for Learning. Often, the segments support other standards and illustrate the components of performance as adults demonstrate their mastery of communications or decision-making skills.

Instructors are encouraged to preview the EFF and *TV411* materials before introducing them to learners; decide the purpose(s) for instruction that the video segments and EFF framework support, and then plan introductory and follow-up activities. Please visit the *TV411* web site for sample lessons taken from the *TV411* Teacher's Guide: www.tv411.org/teacher_resources/sample_lesson_plans.shtml.

ALMA and EFF staff developed this crosswalk to support adult learners and adult education practitioners as they work together to meet the challenges and goals of adult learning. Please let us know how this tool works for you and how we can improve it.

EFF Standards for Adult Literacy and Lifelong Learning



Citizen/Community Member Role Map

Effective citizens and community members take informed action to make a positive difference in their lives, communities, and world.

BROAD AREAS OF RESPONSIBILITY



Become and Stay Informed

Citizens and community members find and use information to identify and solve problems and contribute to the community



Form and Express Opinions and Ideas

Citizens and community members develop a personal voice and use it individually and as a group



Work Together

Citizens and community members interact with other people to get things done toward a common purpose



Take Action to Strengthen Communities

Citizens and community members exercise their rights and responsibilities as individuals and as members of groups to improve the world around them

- KEY ACTIVITIES**
- Identify, monitor, and anticipate problems, community needs, strengths, and resources for yourself and others
 - Recognize and understand human, legal, and civic rights and responsibilities for yourself and others
 - Figure out how the system that affects an issue works
 - Identify how to have an impact and recognize individuals that can make a difference
 - Find, interpret, analyze, and use diverse sources of information, including personal experience

- Strengthen and express a sense of self that reflects personal history, values, beliefs, and roles in the larger community
- Learn from others' experiences and ideas
- Communicate so that others understand
- Reflect on and reevaluate your own opinions and ideas

- Get involved in the community and get others involved
- Respect others and work to eliminate discrimination and prejudice
- Define common values, visions, and goals
- Manage and resolve conflict
- Participate in group processes and decision making

- Help yourself and others
- Educate others
- Influence decision makers and hold them accountable
- Provide leadership within the community



Parent/Family Role Map

Effective family members contribute to building and maintaining a strong family system that promotes growth and development

BROAD AREAS OF RESPONSIBILITY



Promote Family Members' Growth and Development

Family members support the growth and development of all family members, including themselves

- Make and pursue plans for self-improvement
- Guide and mentor other family members
- Foster informal education of children
- Support children's formal education
- Direct and discipline children



Meet Family Needs and Responsibilities

Family members meet the needs and responsibilities of the family unit

- Provide for safety and physical needs
- Manage family resources
- Balance priorities to meet multiple needs and responsibilities
- Give and receive support outside the immediate family



Strengthen the Family System

Family members create and maintain a strong sense of family

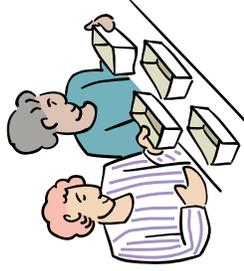
- Create a vision for the family and work to achieve it
- Promote values, ethics, and cultural heritage within the family
- Form and maintain supportive family relationships
- Provide opportunities for each family member to experience success
- Encourage open communication among the generations

KEY ACTIVITIES

Worker Role Map

Effective workers adapt to change and actively participate in meeting the demands of a changing workplace in a changing world.

BROAD AREAS OF RESPONSIBILITY



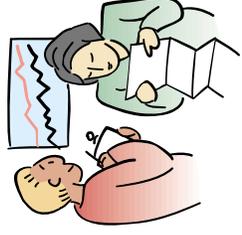
Do the Work

Workers use personal and organizational resources to perform their work and adapt to changing work demands



Work With Others

Workers interact one-on-one and participate as members of a team to meet job requirements



Work Within the Big Picture

Workers recognize that formal and informal expectations shape options in their work lives and often influence their level of success



Plan and Direct Personal and Professional Growth

Workers prepare themselves for the changing demands of the economy through personal renewal and growth

- Organize, plan, and prioritize work
- Use technology, resources, and other work tools to put ideas and work directions into action
- Respond to and meet new work challenges
- Take responsibility for assuring work quality, safety, and results

- Communicate with others inside and outside the organization
- Give assistance, motivation, and direction
- Seek and receive assistance, support, motivation, and direction
- Value people different from yourself

- Work within organizational norms
- Respect organizational goals, performance, and structure to guide work activities
- Balance individual roles and needs with those of the organization
- Guide individual and organizational priorities based on industry trends, labor laws/contracts, and competitive practices

- Balance and support work, career, and personal needs
- Pursue work activities that provide personal satisfaction and meaning
- Plan, renew, and pursue personal and career goals
- Learn new skills

KEY ACTIVITIES

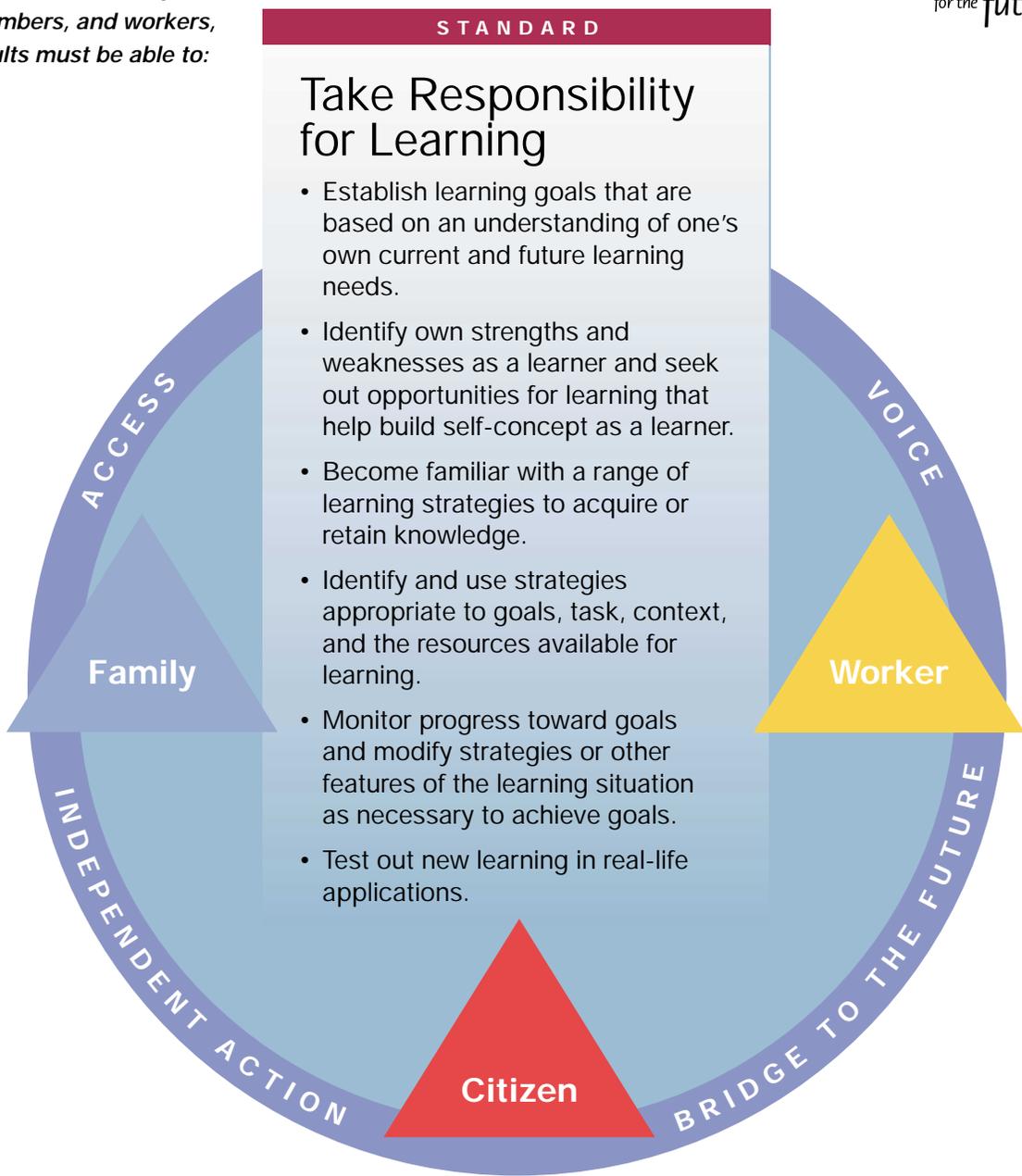
Lifelong Learning Skills



LIFELONG LEARNING SKILLS

Take Responsibility for Learning

In order to fulfill responsibilities as parents/family members, citizens/community members, and workers, adults must be able to:



LIFE LONG LEARNING SKILLS

TAKE RESPONSIBILITY FOR LEARNING

The TV411 segments listed on these pages correlate to multiple components of the *Take Responsibility for Learning* standard.

Episode 1: Milestones

Description: Dallas Farmer

An inspiring profile of a mechanic who improves his ability to read instructions and manuals, and to read to his children.

Length of Segment: 2:17

Start Time: 1:12

EFF Role: Worker, Family

Episode 2: Milestones

Description: Jimmy Santiago Baca

A well-known poet tells how he discovered the power of language while he was in prison.

Length of Segment: 5:38

Start Time: 8:17

EFF Role: Citizen, Worker

Episode 4: Milestones

Description: Sheila Greene

The story of an adult from Pittsburgh who improves her reading skills and attains her goal.

Length of Segment: 5:51

Start Time: 5:26

EFF Role: Worker, Family

Episode 5: Reflections

Description: Enrique Ramirez

An adult learner talks about using games to learn to read and about reading to his child.

Length of Segment: 1:23

Start Time: 17:30

EFF Role: Family

Episode 6: Milestones

Description: Pat Blackwell

A motivating story of a woman who improved her reading skills as an adult and became a nurse.

Length of Segment: 5:18

Start Time: 6:36

EFF Role: Worker, Family

Episode 7: Milestones

Description: Esperanza Cortez

A compelling story of an adult learner diagnosed with dyslexia in college and the incorporation of literacy into her career as a visual artist.

Length of Segment: 5:18

Start Time: 7:56

EFF Role: Worker

Episode 9: Milestones

Description: John Zickefoose

A moving story about reading to your children told by a parent who is an adult learner.

Length of Segment: 4:40

Start Time: 7:51

EFF Role: Family

Episode 11: Milestones

Description: Hilda Armendariz

An inspiring story of an El Paso woman in a family literacy class who uses reading and writing to express her love for her family.

Length of Segment: 5:00

Start Time: 7:10

EFF Role: Family

Episode 14: Milestones

Description: Enrique Ramirez

An enlightening story of an adult learner who took a chance and revealed to his boss the reading and writing challenges he faced in his workplace.

Length of Segment: 5:23

Start Time: 11:40

EFF Role: Worker

Episode 18: Straight to the Source

Description: Multiple Intelligences

ABC's Good Morning America news anchor, Antonio Mora, hosts a report that explores the eight types of intelligence and details how to utilize this information.

Length of Segment: 5:37

Start Time: 6:56

Episode 19: Straight to the Source

Description: Learning Styles

ABC's Good Morning America news anchor, Antonio Mora, hosts a report that details three learning styles: visual, auditory, and kinesthetic.

Length of Segment: 4:53

Start Time: 1:29

Episode 19: Milestones

Description: John Dietsch

A motivating profile of a Baltimore, Maryland-based steelworker and his continuing quest to pass the GED.

Length of Segment: 5:50

Start Time: 7:26

EFF Role: Worker

Episode 20: Milestones

Description: Elizabeth Daniels Squire

An informative profile of North Carolina-based author, Elizabeth Daniels Squire, who is dyslexic. Squire, who has written eight best-selling novels, details her writing strategies and discusses how and why she writes on a computer.

Length of Segment: 6:01

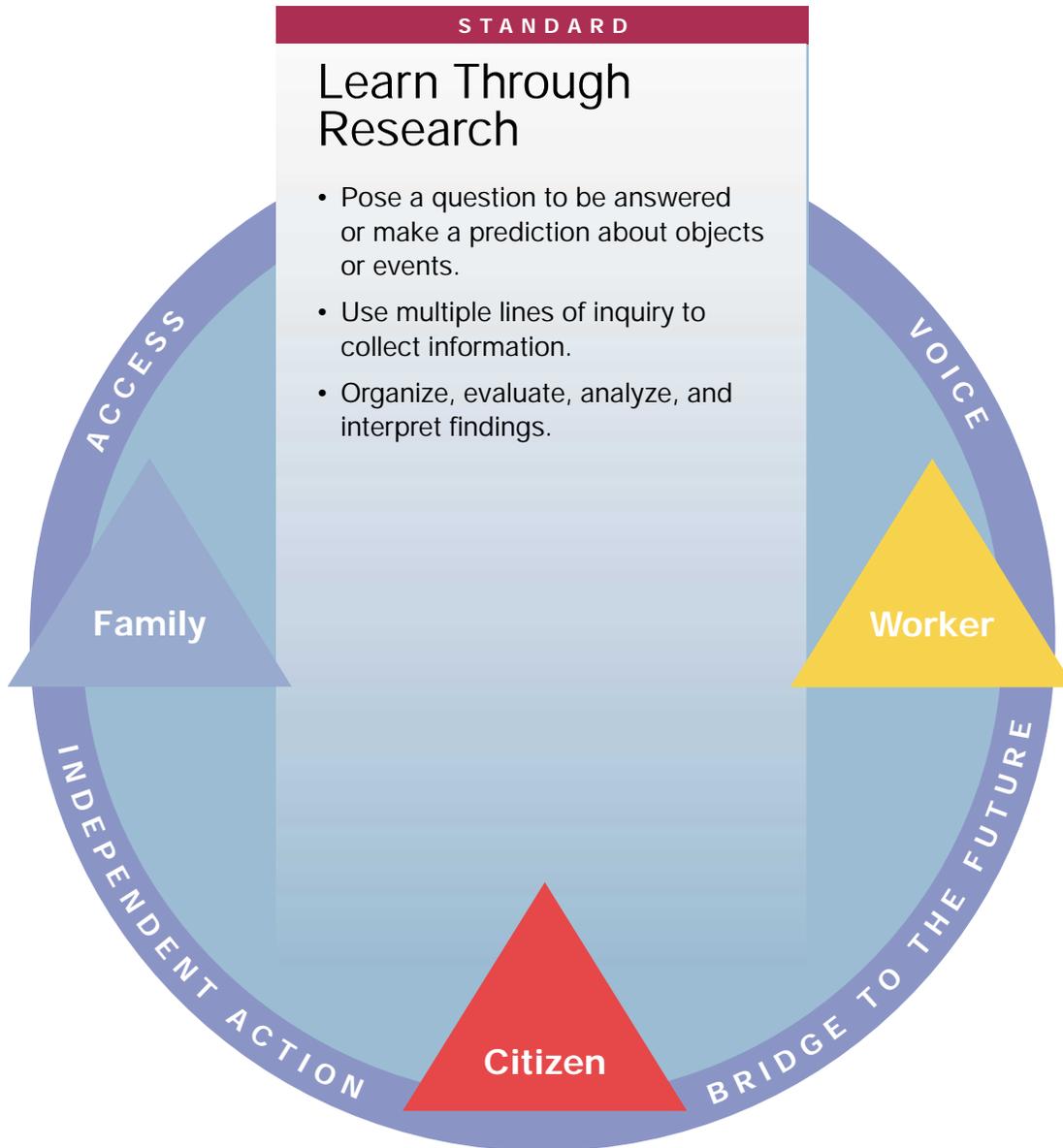
Start Time: 10:58

EFF Role: Worker

LIFELONG LEARNING SKILLS

Learn Through Research

In order to fulfill responsibilities as parents/family members, citizens/community members, and workers, adults must be able to:



LEARN THROUGH RESEARCH

The TV411 segments listed on this page correlate to multiple components of the *Learn Through Research* standard.

Episode 5: Lifelines

Description: Baby on the Way

A woman chooses a resource book and does research on pregnancy when she learns that she is pregnant.

Length of Segment: 5:07

Start Time: 6:10

EFF Role: Family

Episode 8: Lifelines

Description: Diabetes

A man gathers information from various sources when he learns he has diabetes.

Length of Segment: 4:38

Start Time: 7:55

Episode 12: Lifelines

Description: Choosing a School for Your Child

Parents go through the process of selecting a school for their child. They collect literature, visit the schools, and make a chart for the two finalists.

Length of Segment: 4:59

Start Time: 7:52

EFF Role: Family

Episode 13: Question Man

Description: The Library

Question Man and his niece visit the library to research some of their ancestors.

Length of Segment: 2:39

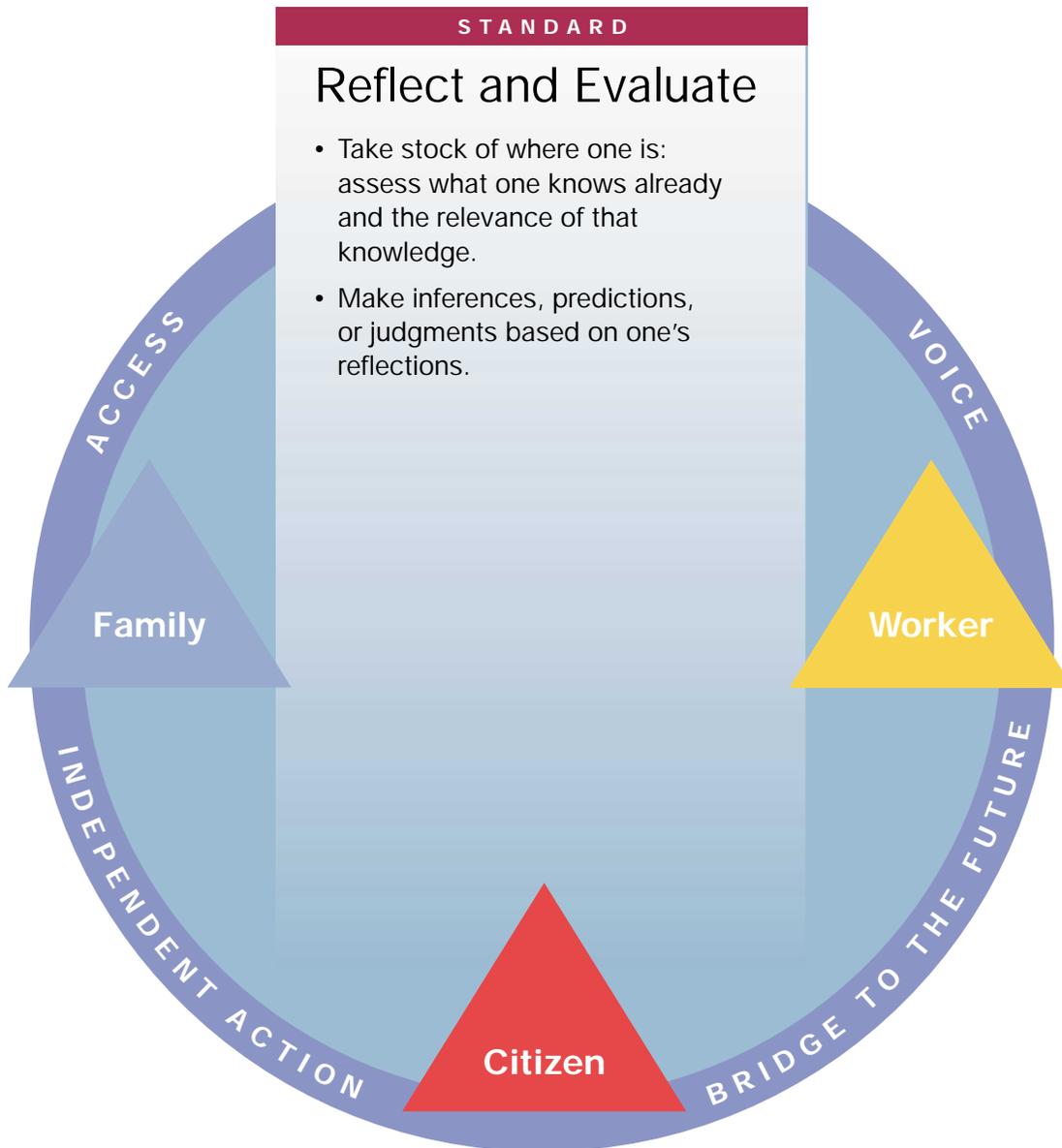
Start Time: 1:19

EFF Role: Family

LIFELONG LEARNING SKILLS

Reflect and Evaluate

In order to fulfill responsibilities as parents/family members, citizens/community members, and workers, adults must be able to:



REFLECT AND EVALUATE

The TV411 segments listed on this page correlate to multiple components of the *Reflect and Evaluate* standard.

Episode 2: Milestones

Description: Jimmy Santiago Baca

A well-known poet tells how he discovered the power of language while he was in prison.

Length of Segment: 5:38

Start Time: 8:17

EFF Role: Worker, Citizen

Episode 19: Write Now

Description: Coming Into Language

Poet, Jimmy Baca, shares his own personal learning journey, how he "came into language", and the strength he has gained from this journey.

Length of Segment: 3:54

Start Time: 20:03

EFF Role: Family, Citizen

THE RESEARCH BUNDLE

The segments in this grouping illustrate the use of particular research resources, such as libraries and some common reference books. They support only some of the components of performance for the Lifelong Learning Skills standards. To fully address the standards in your practice, seek out supplemental materials and activities.

Episode 2: Agent Know How

Description: Library Card

Agent Know How gets a library card and learns about libraries.

Length of Segment: 3:19

Start Time: 4:04

EFF Role: Citizen

Episode 5: Agent Know How

Description: Ask the Librarian

Agent Know How learns how simple it is to get information from a librarian.

Length of Segment: 1:58

Start Time: 3:07

EFF Role: Citizen

Episode 8: Question Man

Description: Yellow Pages

Question Man learns to navigate his way around the Yellow Pages by using the index.

Length of Segment: 3:30

Start Time: 1:13

EFF Role: Citizen

Episode 9: Agent Know How

Description: Card Catalogue

Agent Know How uses the library computer to look up a book.

Length of Segment: 2:00

Start Time: 4:58

EFF Role: Citizen

Episode 11: Agent Know How

Description: Atlas

Agent Know How uses the library's atlas to find the distance from New York, NY to El Paso, TX.

Length of Segment: 1:49

Start Time: 4:28

EFF Role: Citizen

Episode 15: Question Man

Description: Picking a book

A librarian helps Question Man pick out a book that will help him better understand his teenage son.

Length of Segment: 2:49

Start Time: 1:35

EFF Role: Family

Episode 18: Street Beat

Description: Using the Blue Pages of the Telephone Book

Length of Segment: 1:13

Start Time: 12:33

EFF Role: Citizen

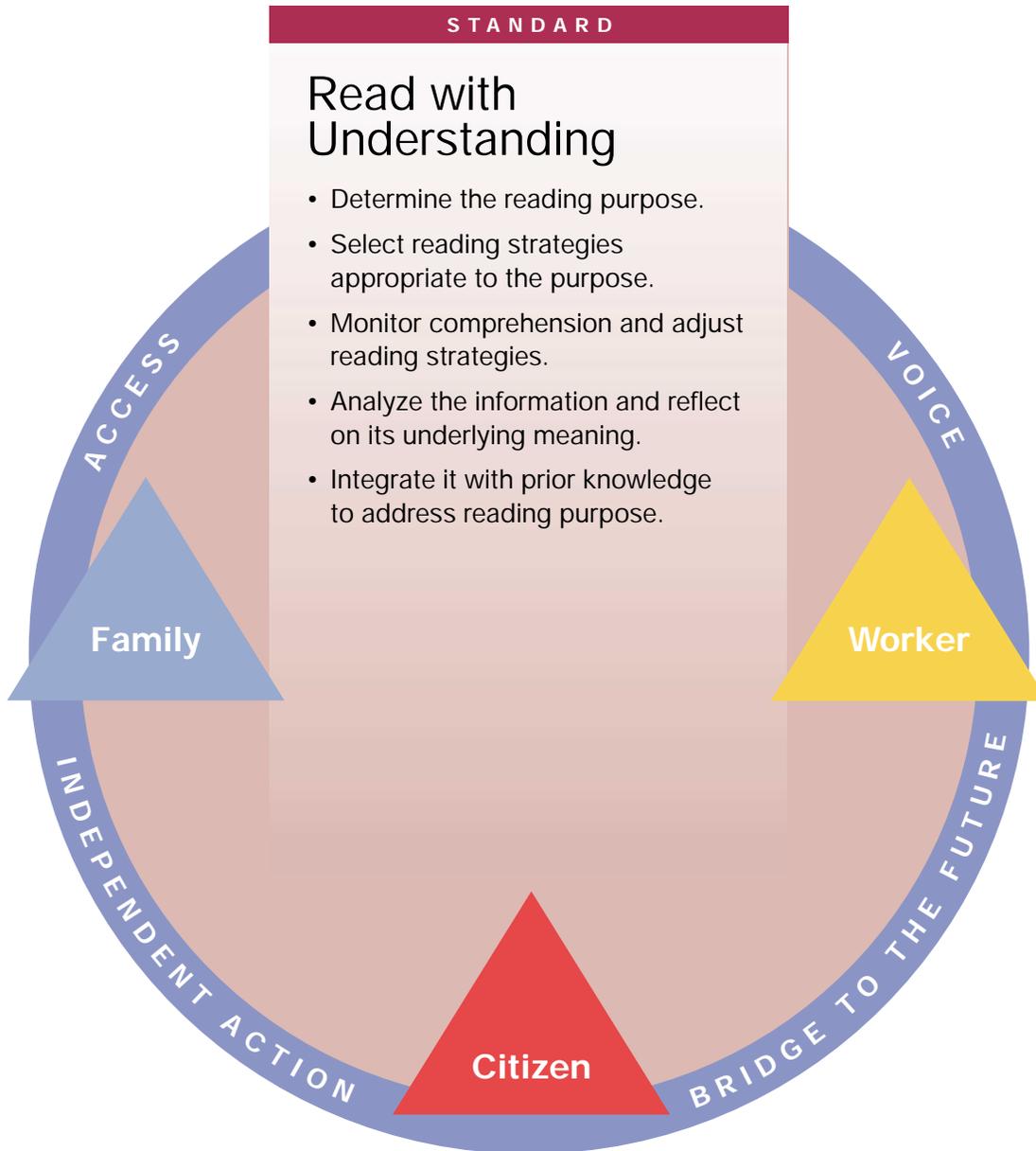
Communication Skills



COMMUNICATION SKILLS

Read with Understanding

In order to fulfill responsibilities as parents/family members, citizens/community members, and workers, adults must be able to:



COMMUNICATION SKILLS

READ WITH UNDERSTANDING

The TV411 segments listed on these pages correlate to multiple components of the *Read with Understanding* standard.

Episode 1: Milestones

Description: Dallas Farmer

An inspiring profile of a mechanic who improves his ability to read instructions and manuals, and to read to his children.

Length of Segment:

Start Time:

EFF Role: Worker, Family

Episode 4: Milestones

Description: Dallas Farmer

An inspiring profile of a mechanic who improves his ability to read instructions and manuals, and to read to his children.

Length of Segment: 2:17

Start Time: 1:12

EFF Role: Worker, Family

Episode 4: Book Club

Description: Like Water For Chocolate

A group of adult learners discuss this novel by Laura Esquivel.

Length of Segment: 5:06

Start Time: 19:42

EFF Role: Family

Episode 5: Book Club

Description: I Know Why The Caged Bird Sings

A group of adult learners read and discuss this memoir by Maya Angelou.

Length of Segment: 5:06

Start Time: 18:53

Episode 6: Milestones

Description: Pat Blackwell

A motivating story of a woman who improved her reading skills as an adult and became a nurse.

Length of Segment: 5:18

Start Time: 6:36

EFF Role: Worker, Family

Episode 7: Question Man

Description: Reading a Map

A mechanic helps Question Man read a road map.

Length of Segment: 3:36

Start Time: 1:20

Episode 8: Laverne

Description: Food Labels

Laverne helps a shopper decipher a food label.

Length of Segment: 4:21

Start Time: 17:10

EFF Role: Worker, Family

Episode 9: Book Club

Description: Angela's Ashes

A group of adult learners discuss this novel and meet its author, Frank McCourt.

Length of Segment: 5:37

Start Time: 18:57

EFF Role: Family

Episode 10: Rip Off

Description: Read the Fine Print

This parody of a television commercial visually demonstrates the costs hidden in the fine print.

Length of Segment: 1:51

Start Time: 4:33

Episode 10: America's Smartest Moves

Description: Credit Card Offer

A look at the fine print in a "too good to be true" credit card offer.

Length of Segment: 3:41

Start Time: 15:17

Episode 10: Book Club

Description: Working

A group of adult learners discuss this book by Studs Terkel.

Length of Segment: 5:28

Start Time: 19:30

EFF Role: Worker

Episode 11: Question Man

Description: Test Taking

Question Man receives tips and strategies for studying and test taking from a bus driver.

Length of Segment: 3:12

Start Time: 1:16

EFF Role: Worker

Episode 11: America's Smartest Moves

Description: Leases

A couple reads the fine print and makes a list of questions for the landlord before the two sign their lease.

Length of Segment: 5:02

Start Time: 12:37

EFF Role: Family

Episode 15: Laverne

Description: Using a glossary

Laverne and two of her co-workers use the glossary to figure out unknown words and concepts in their new company health plan.

Length of Segment: 4:19

Start Time: 5:35

EFF Role: Worker

Episode 17: Street Beat

Description: Evaluating a Campaign Poster

Length of Segment: 1:48

Start Time: 14:00

EFF Role: Citizen

Episode 18: Write Now

Description: Summarizing a poem

Poet, Jimmy Baca, and a group of adults, read David Budbill's poem Jeanie and utilize various strategies to gain understanding of the poem.

Length of Segment: 4:51

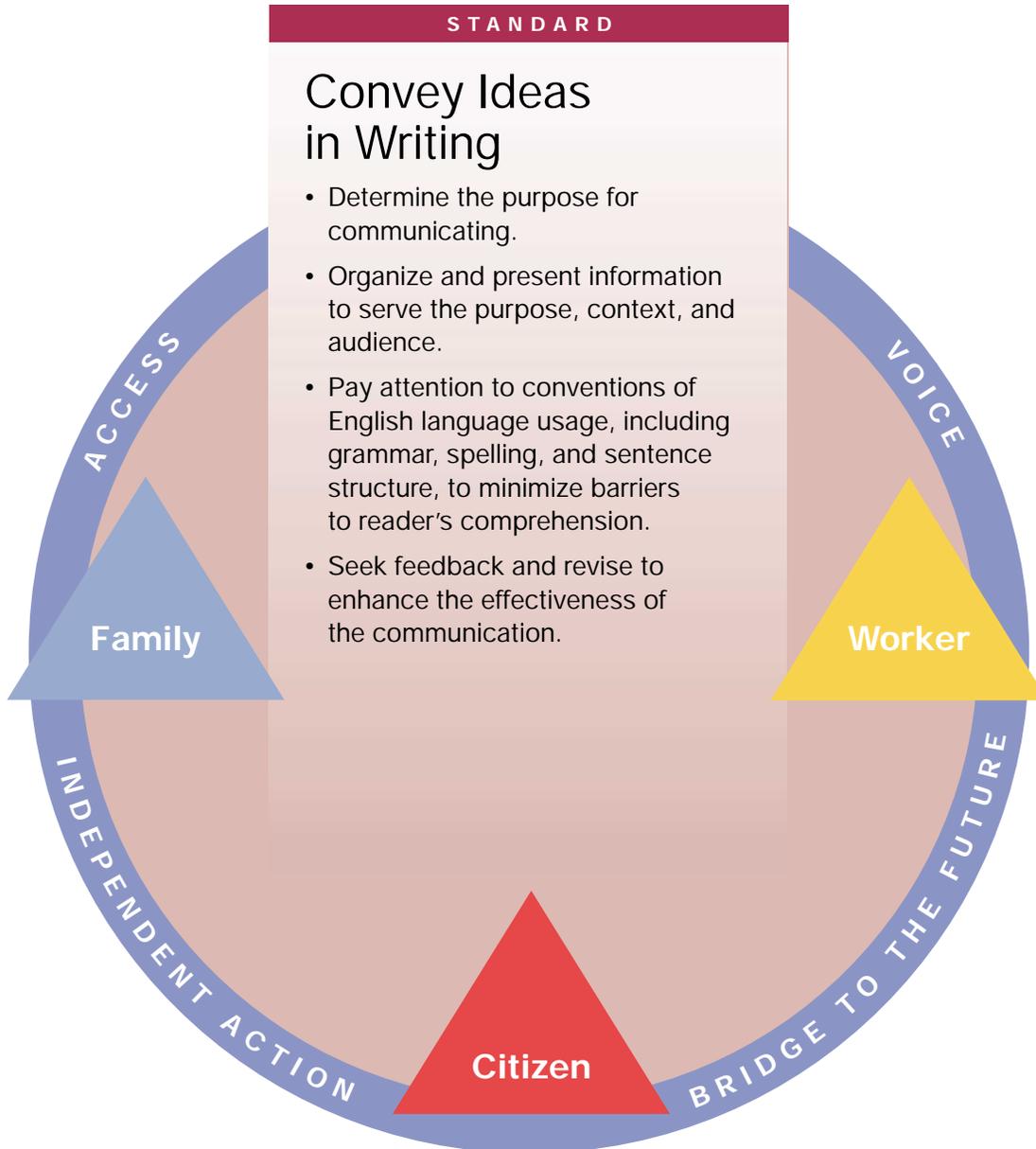
Start Time: 18:05

EFF Role: Citizen

COMMUNICATION SKILLS

Convey Ideas in Writing

In order to fulfill responsibilities as parents/family members, citizens/community members, and workers, adults must be able to:



CONVEY IDEAS IN WRITING

The TV411 segments listed on these pages correlate to multiple components of the *Convey Ideas in Writing* standard.

Episode 1: Words Behind the Music

Description: Spearhead's Michael Franti
"Spearhead" lead singer/songwriter, Michael Franti, shares some of his strategies for writing as well as some of his lyrics.

Length of Segment: 5:05

Start Time: 19:17

EFF Role: Worker, Citizen

Episode 2: Milestones

Description: Jimmy Santiago Baca
A well-known poet tells how he discovered the power of language while he was in prison.

Length of Segment: 5:38

Start Time: 8:17

EFF Role: Citizen

Episode 2: Write Now

Description: Getting Started
Jimmy Baca helps a group of writers come up with ideas.

Length of Segment: 2:36

Start Time: 22:31

EFF Role: Citizen

Episode 3: Personal Portfolio

Description: The Data Sheet
Job seekers prepare for filling out applications by taking an inventory of their skills, interests, and hobbies.

Length of Segment: 2:10

Start Time: 13:34

EFF Role: Worker

Episode 3: Words Behind the Music

Description: Phoebe Snow
Famed singer/songwriter talks about her writing and the challenges she has met.

Length of Segment: 5:18

Start Time: 18:57

EFF Role: Worker

Episode 4: Write Now

Description: Images and Details
Jimmy Baca helps a group of writers fine tune their work.

Length of Segment: 2:34

Start Time: 13:09

EFF Role: Citizen

Episode 4: Word Up

Description: Transitions
Poet, Stephen Colman, explains how to use transitions to make your writing smooth and tight.

Length of Segment: 1:25

Start Time: 17:00

Episode 6: Question Man

Description: Phone Message
At a pay phone, Question Man learns from a passing receptionist how to take a phone message.

Length of Segment: 4:16

Start Time: 1:26

EFF Role: Worker

Episode 6: Personal Portfolio

Description: The Résumé
A group of job seekers work on their résumés.

Length of Segment: 3:02

Start Time: 12:17

EFF Role: Worker

Episode 7: All Write

Description:
Two adult learners have their writing read on stage by professional actors in New York City.

Length of Segment: 5:03

Start Time: 20:07

EFF Role: Citizen

Episode 8: Personal Portfolio

Description: The Cover Letter

A group of job seekers learn about cover letters and practice writing their own.

Length of Segment:

Start Time:

EFF Role: Worker

Episode 8: Write Now

Description: Letters and Memories

Jimmy Baca works with a writing group and suggests that the writers use memories to make their letters more powerful.

Length of Segment: 2:37

Start Time: 22:29

EFF Role: Citizen, Family

Episode 9: Book Club

Description: Angela's Ashes

A group of adult learners discuss this novel and meet its author, Frank McCourt.

Length of Segment: 5:37

Start Time: 18:57

EFF Role: Family

Episode 11: Milestones

Description: Hilda Armendariz

An inspiring story of an El Paso woman in a family literacy class who uses reading and writing to express her love for her family.

Length of Segment: 5:00

Start Time: 7:10

EFF Role: Family

Episode 11: Words Behind the Music

Description: Ruben Blades

The salsa musician/songwriter talks about his writing process.

Length of Segment: 5:10

Start Time: 20:12

EFF Role: Worker

Episode 12: Laverne

Description: Greeting Cards

Laverne helps a young man draft and revise a card to his girlfriend.

Length of Segment: 4:18

Start Time: 14:51

EFF Role: Worker

Episode 12: Words Behind the Music

Description: Hazel Dickens

This bluegrass singer/songwriter talks about her writing process and shows examples of her work.

Length of Segment: 5:09

Start Time: 20:10

EFF Role: Worker

Episode 13: Milestones

Description: Resonja Willoughby

A powerful story of a woman's letter writing campaign to create a change in her neighborhood.

Length of Segment: 3:39

Start Time: 6:36

EFF Role: Citizen

Episode 13: Laverne

Description: Credit Card Application

Laverne helps a customer fill out the store's credit card application.

Length of Segment: 4:25

Start Time: 11:12

EFF Role: Worker

Episode 13: Lifelines

Description: Applications

A man's struggle with and ultimate success in filling out the application for American citizenship.

Length of Segment: 2:48

Start Time: 16:05

EFF Role: Citizen

Episode13: Street Beat

Description: Filling Out Forms

Length of Segment: :36

Start Time: 19:12

EFF Role: Citizen

Episode 14: Lifelines

Description: Writing a Letter

A young man who is about to be married writes a letter to his long-lost father asking for the family pocket watch.

Length of Segment: 5:44

Start Time: 1:24

EFF Role: Family

Episode 15: Write Now

Description: Journaling

Poet, Jimmy Baca, and a group of adults discuss why and how they keep a journal and share some of their journal entries.

Length of Segment: 4:42

Start Time: 18:40

EFF Role: Citizen

Episode 16: Words Behind the Music

Description: Toshi Reagon

Singer/songwriter Toshi Reagon writes a song on the spot especially for TV411 and shares her personal writing process.

Length of Segment: 5:39

Start Time: 18:11

EFF Role: Worker

Episode 17: Milestones

Description: The Freedom Writers

A provocative profile of four Long Beach, California students who call themselves The Freedom Writers and use pen and paper to fight prejudice and intolerance.

Length of Segment: 6:47

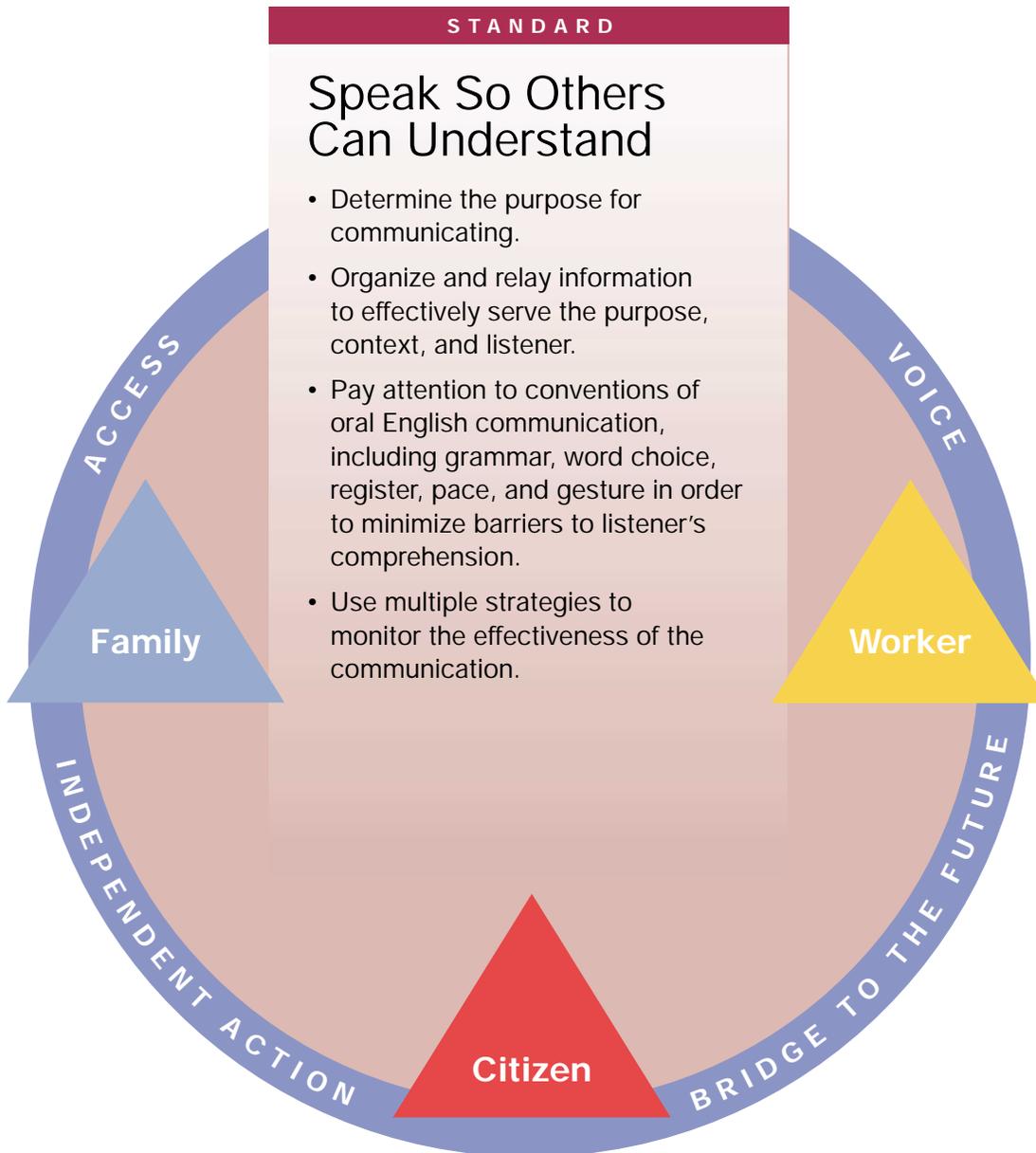
Start Time: 17:22

EFF Role: Citizen

COMMUNICATION SKILLS

Speak So Others Can Understand

In order to fulfill responsibilities as parents/family members, citizens/community members, and workers, adults must be able to:



SPEAK SO OTHERS CAN UNDERSTAND

The TV411 segment listed on this page correlates to multiple components of the *Speak So Others Can Understand* standard.

Episode 9: Question Man

Description: The Speech

An actor helps Question Man prepare for a public toast Question Man must make.

Length of Segment: 3:35

Start Time: 1:23

EFF Role: Citizen

COMMUNICATIONS BUNDLE

If you're looking for video segments to help illustrate discrete conventions of English grammar and usage, this group of segments is for you. However, be aware that these pieces tend to be quite brief and support only some of the components of performance for the Communication Skills standards. To fully address the standard in your practice, seek out materials & activities that address the other components.

Episode 1: Question Man (using a Thesaurus)

Description: The Thesaurus

A friendly toll booth clerk helps Question Man use a thesaurus to prepare for a job interview.

Length of Segment: 2:17

Start Time: 1:12

EFF Role: Worker

Episode 1: Word Up (Synonyms and Antonyms)

Description: Synonyms and Antonyms

Poet, Stephen Colman, explains the uses of synonyms and antonyms.

Length of Segment: 1:22

Start Time: 3:29

Episode 2: Question Man (Apostrophes)

Description: Apostrophes

A barber explains the difference between possessive singular (barber's) and possessive plural (barbers').

Length of Segment: 2:52

Start Time: 1:12

Episode 2: Street Beat (Making a personal dictionary)

Description: Personal Dictionary

Length of Segment: :45

Start Time: 14:56

Episode 3: Question Man (prefixes)

Description: Prefixes

Question Man takes a trip to a fish market to learn about prefixes.

Length of Segment: 3:03

Start Time: 1:27

Episode 3: Word Up (compound words and phrases)

Description: Compounds

Poet, Stephen Colman, explains compound words and phrases.

Length of Segment: :54

Start Time: 4:30

Episode 4: Word Up (Transitions)

Description: Transitions

Poet, Stephen Colman, explains how to use transitions to make your writing smooth and tight.

Length of Segment: 1:25

Start Time: 17:00

Episode 4: Question Man (Headlines)

Description: Headlines

A newspaper vendor explains ambiguous headlines.

Length of Segment: 2:46

Start Time: 1:29

Episode 5: Street Beat (Op-Ed Page)

Description: The Op-Ed Page of the Newspaper

Length of Segment: :49

Start Time: 11:44

EFF Role: Citizen

Episode 5: Question Man (Suffixes)

Description: Suffixes

While out with his girlfriend, Question Man asks her about suffixes.

Length of Segment: 1:42

Start Time: 1:25

Episode 6: Betty (Homonyms)

Description: Spell It Out

In this music video, Betty sings about homonyms.

Length of Segment: 3:18

Start Time: 22:17

Episode 7: Dictionary Cinema (How to look up a word)

Description: Look Up a Word

How to look up a word that you know how to spell.

Length of Segment: 1:58

Start Time: 4:56

Episode 10: Question Man
(Subject-Verb Agreement)

Description: Subject-Verb Agreement

While at the drive-thru window of a fast food restaurant, Question Man inquires about subject-verb agreement.

Length of Segment: 3:04

Start Time: 1:29

Episode 12: Question Man
(Choosing a dictionary)

Description: Choosing a Dictionary

Two men playing Scrabble in the park give Question Man strategies for choosing an appropriate dictionary.

Length of Segment: 3:23

Start Time: 1:26

Episode 13: Word Up
(Metaphors and similes)

Description: Metaphors and Similes

Poet, Stephen Colman, explains metaphors and similes.

Length of Segment: 1:40

Start Time: 3:58

Episode 14: Dictionary Cinema
(English words with foreign origins)

Description: Foreign Words

The guys use the dictionary to further understand words in the English language that have origins in other languages.

Length of Segment: 3:14

Start Time: 7:37

Episode 14: Street Beat
(Using a highlighter—reading)

Description: Using a Highlighter When You Read

Length of Segment: 1:05

Start Time: 18:02

Episode 16: Street Beat (how to read an article)

Description: NYPD Blue's Dennis Franz gives a tip on reading a newspaper article.

Length of Segment: 1:22

Start Time: 11:27

EFF Role: Citizen

Episode 17: Dictionary Cinema (using a thesaurus, writing a letter)

Description: Using a Thesaurus

To avoid using the same word over and over in a letter, the guys use a thesaurus to find synonyms and revise their writing.

Length of Segment: 3:03

Start Time: 6:38

Episode 18: Question Man
(Reading a difficult article)

Description: The Newspaper

While at a diner, Question Man and another customer use various strategies to decipher a difficult newspaper article.

Length of Segment: 3:49

Start Time: 1:33

EFF Role: Citizen

Episode 19: Street Beat
(Summarizing)

Description: Summarizing

Length of Segment: 1:20

Start Time: 13:16

Episode 20: Dictionary Cinema
(Words with multiple meanings)

Description: Words With Multiple Meanings

The guys use a dictionary to figure out the multiple meanings of a word and to pick the definition that works in their situation.

Length of Segment: 3:16

Start Time: 6:21

Episode 20: Street Beat
(Learning and remembering new words)

Description: Learning and Remembering New Words

Length of Segment: :59

Start Time: 18:14

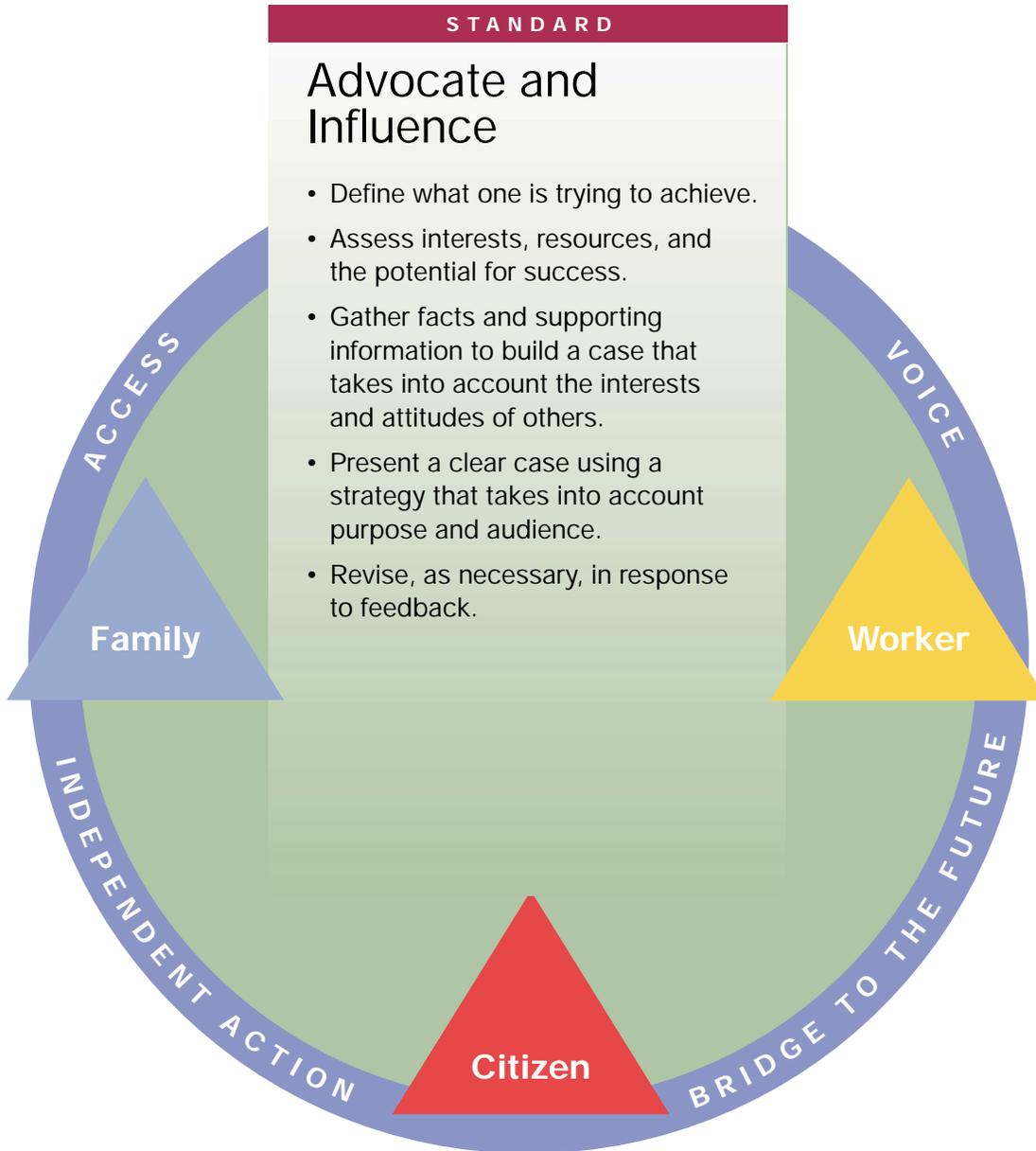
Interpersonal Skills



INTERPERSONAL SKILLS

Advocate and Influence

In order to fulfill responsibilities as parents/family members, citizens/community members, and workers, adults must be able to:



INTERPERSONAL SKILLS

ADVOCATE AND INFLUENCE

The TV411 segment listed on this page correlates to multiple components of the *Advocate and Influence* standard.

Episode 13: Milestones

Description: Resonja Willoughby

A powerful story of a woman's letter writing campaign to create a change in her neighborhood.

Length of Segment: 3:39

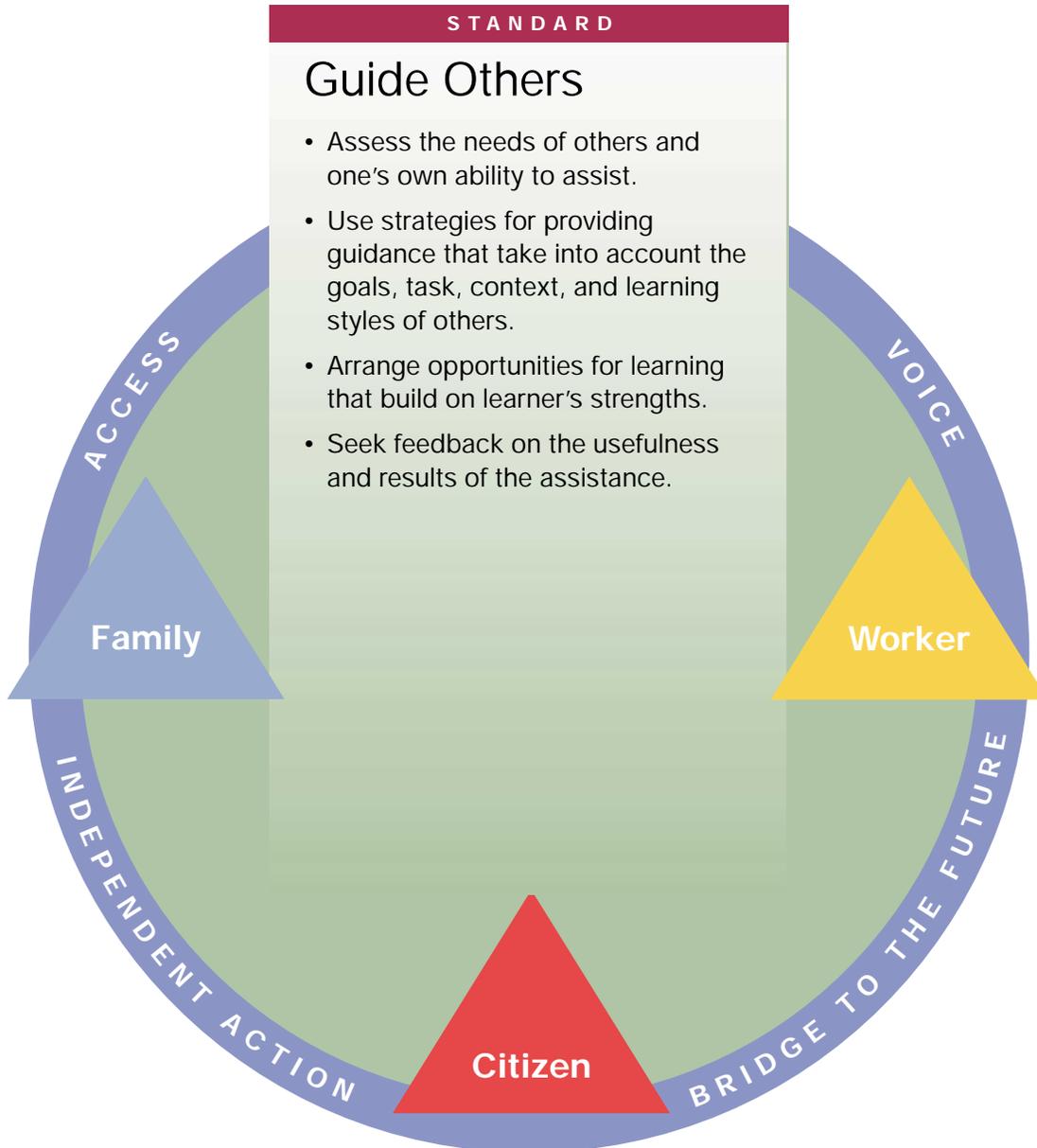
Start Time: 6:36

EFF Role: Citizen

INTERPERSONAL SKILLS

Guide Others

In order to fulfill responsibilities as parents/family members, citizens/community members, and workers, adults must be able to:



GUIDE OTHERS

The TV411 segment listed on this page correlates to multiple components of the ***Guide Others*** standard.

Episode 9: Milestones

Description: John Zickefoose

A moving story about reading to your children told by a parent who is an adult learner.

Length of Segment: 4:40

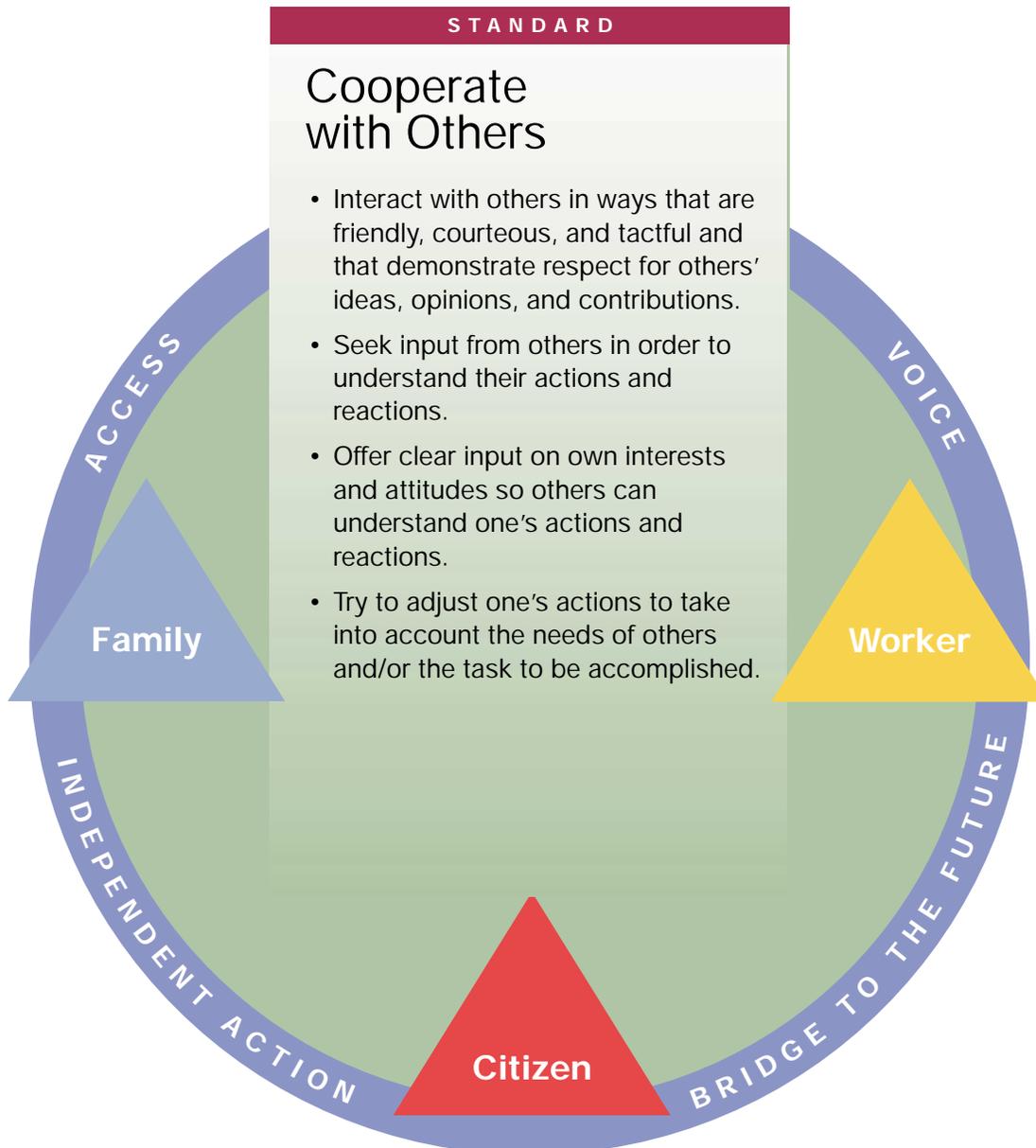
Start Time: 7:51

EFF Role: Family

INTERPERSONAL SKILLS

Cooperate with Others

In order to fulfill responsibilities as parents/family members, citizens/community members, and workers, adults must be able to:



COOPERATE WITH OTHERS

The TV411 segment listed on this page correlates to multiple components of the *Cooperate with Others* standard.

Episode 17: Milestones

Description: The Freedom Writers

A provocative profile of four Long Beach, California students who call themselves The Freedom Writers and use pen and paper to fight prejudice and intolerance.

Length of Segment: 6:47

Start Time: 17:22

EFF Role: Citizen

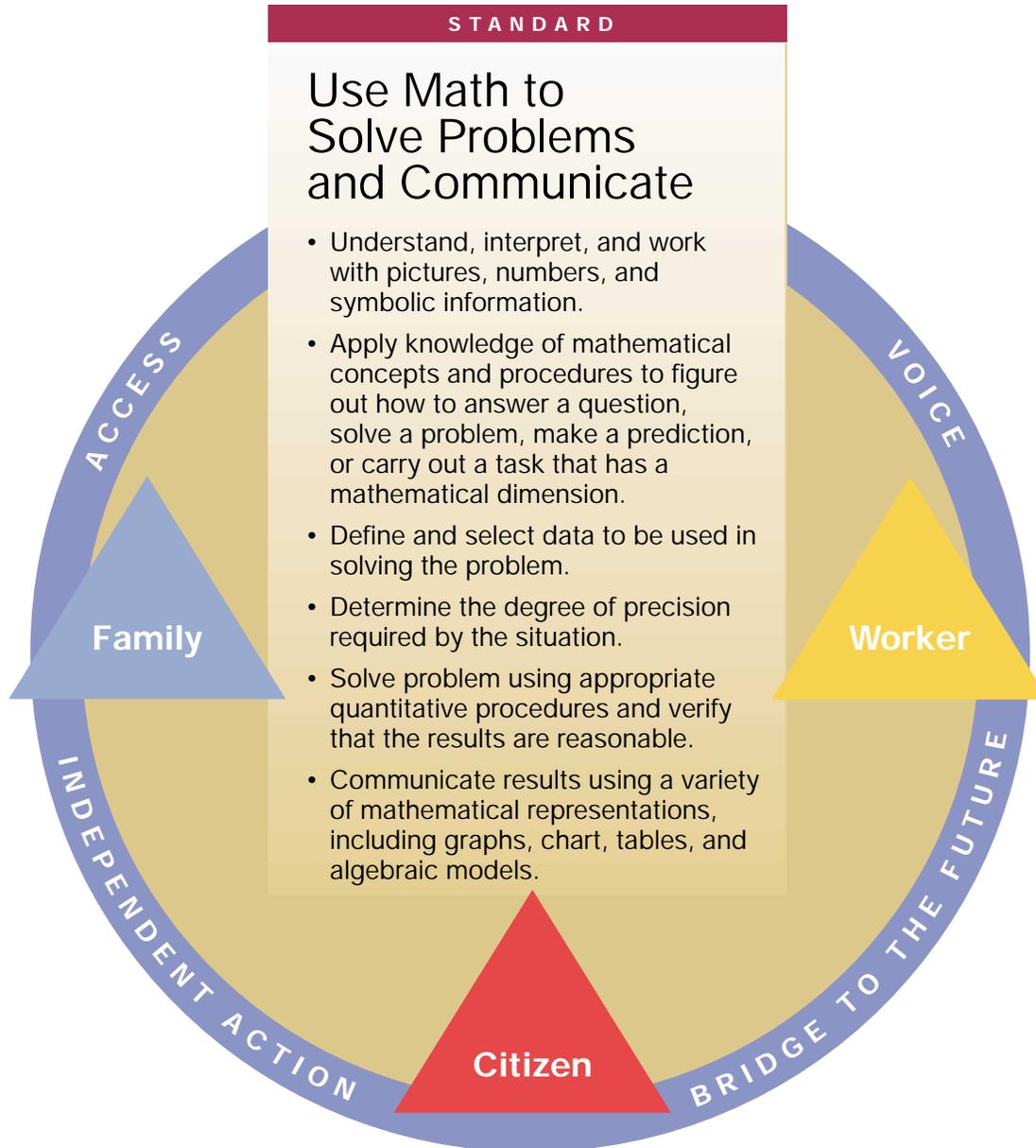
Decision Making Skills



DECISION-MAKING SKILLS

Use Math to Solve Problems and Communicate

In order to fulfill responsibilities as parents/family members, citizens/community members, and workers, adults must be able to:



DECISION MAKING

USE MATH TO SOLVE PROBLEMS & COMMUNICATE

The TV411 segments listed on these pages correlate to multiple components of the *Use Math to Solve Problems & Communicate* standard.

Episode 1: Laverne

Description: The Paycheck

Laverne helps Teresa figure out the percentage taken out of her paycheck for taxes.

Length of Segment: 3:56

Start Time: 14:29

EFF Role: Worker

Episode 2: Sports Smarts

Description: Dallas Cowboys

Three pro players use football to explain percentages, decimals, and probability.

Length of Segment: 5:20

Start Time: 16:08

EFF Role: Worker

Episode 5: Laverne

Description: Triplets

Laverne helps a new father of triplets multiply his shopping list by three.

Length of Segment: 3:10

Start Time: 13:17

EFF Role: Family

Episode 6: Laverne

Description: TV Sale

Laverne helps a couple figure out how to use percentages to get the best deal.

Length of Segment: 4:34

Start Time: 16:41

EFF Role: Worker, Family

Episode 7: Sports Smart

Description: Averages

Ice skaters, Tai Babalonia and Randy Gardner, demonstrate how to find an average.

Length of Segment: 4:40

Start Time: 14:55

EFF Role: Worker

Episode 9: Sports Smart

Description: Family at the Ballgame

A look at the relationships between addition and multiplication and between multiplication and division.

Length of Segment: 4:20

Start Time: 14:37

EFF Role: Family

Episode 10: Lifelines

Description: Family Budget

A young couple with credit card debt creates a budget.

Length of Segment: 4:53

Start Time: 7:26

EFF Role: Family

Episode 10: Street Beat

Description: Saving Money

Length of Segment: :30

Start Time: 12:48

EFF Role: Family

Episode 13: Sports Smarts

Description: Percentages and Fractions

Members of the WNBA's Detroit Shock use basketball to help figure out percentages and fractions.

Length of Segment: 4:55

Start Time: 20:24

EFF Role: Worker

Episode 14: Sports Smarts

Description: Reading a Map

Members of the NBA Atlanta Hawks demonstrate how to figure out time and distance on a map when planning a trip.

Length of Segment: 5:11

Start Time: 19:59

EFF Role: Worker

Episode 15: Street Beat

Description: How to Figure Out a Tip in a Restaurant

Length of Segment: 1:09

Start Time: 10:31

Episode 16: Question Man

Description: Rent-to-own

Question Man visits a rent-to-own store and does the math to figure out the better deal on a washing machine: rent-to-own or saving to buy.

Length of Segment: 3:52

Start Time: 1:24

Episode 16: Laverne

Description: Estimating a Job

Laverne helps a customer estimate the cost of a painting job and how to figure out the take home pay.

Length of Segment: 4:22

Start Time: 13:11

EFF Role: Worker

Episode 17: Lifelines

Description: Buying a House

A couple, eager to buy their first home, gets some help from a friend who shows them how to read a mortgage chart.

Length of Segment: 4:10

Start Time: 1:31

EFF Role: Family

Episode 17: Question Man

Description: Reading a Utility Bill

Question Man learns how to read the graphs on his utility bill and discovers a discrepancy in his bill.

Length of Segment: 3:55

Start Time: 10:05

Episode 18: Sports Smart

Description: Percentiles and Rankings

Olympian and tennis pro, Zina Garrison, uses tennis to explain and clarify the concepts of percentile and rankings.

Length of Segment: 3:26

Start Time: 14:06

EFF Role: Family

Episode 19: Laverne

Description: Unit Price Labels

Laverne explains how to read and use the unit price labels on store shelves to get the best deal for your money.

Length of Segment: 4:02

Start Time: 14:58

EFF Role: Worker

Episode 20: Laverne

Description: Probability

Using statistics and charts found in a brochure about breast cancer, Laverne explains the concept of probability to her co-worker and friend.

Length of Segment: 4:54

Start Time: 1:27

EFF Role: Citizen

DECISION-MAKING SKILLS

Plan

In order to fulfill responsibilities as parents/family members, citizens/community members, and workers, adults must be able to:



PLAN

The TV411 segments listed on this page correlate to multiple components of the *Plan* standard.

Episode 1: Personal Portfolio

Description: The Dossier

Job seekers collect their certificates, awards, thank you letters and letters of recommendation, and compile dossiers.

Length of Segment: 3:28

Start Time: 10:33

EFF Role: Worker

Episode 3: Lifelines

Description: Asthma 911

A parent learns to how to use charts, journaling, and documentation to create a “medical bible” for her child.

Length of Segment: 5:40

Start Time: 7:22

EFF Role: Family

Episode 10: Lifelines

Description: Family Budget

A young couple with credit card debt creates a budget.

Length of Segment: 4:53

Start Time: 7:26

EFF Role: Family

Episode 10: Street Beat

Description: Saving Money

Length of Segment: :30

Start Time: 12:48

EFF Role: Family

Episode 15: Lifelines

Description: Making a schedule

A mother and her teenage daughter work together to create a schedule to make sure that there is time for homework, chores, friends, video games, sports, and other fun activities.

Length of Segment: 5:24

Start Time: 12:08

EFF Role: Family

Episode 16: Sports Smarts

Description: Time Management

WNBA Utah Starzz player and new mom, Olympia Scott-Richardson, details her time management strategies.

Length of Segment: 4:58

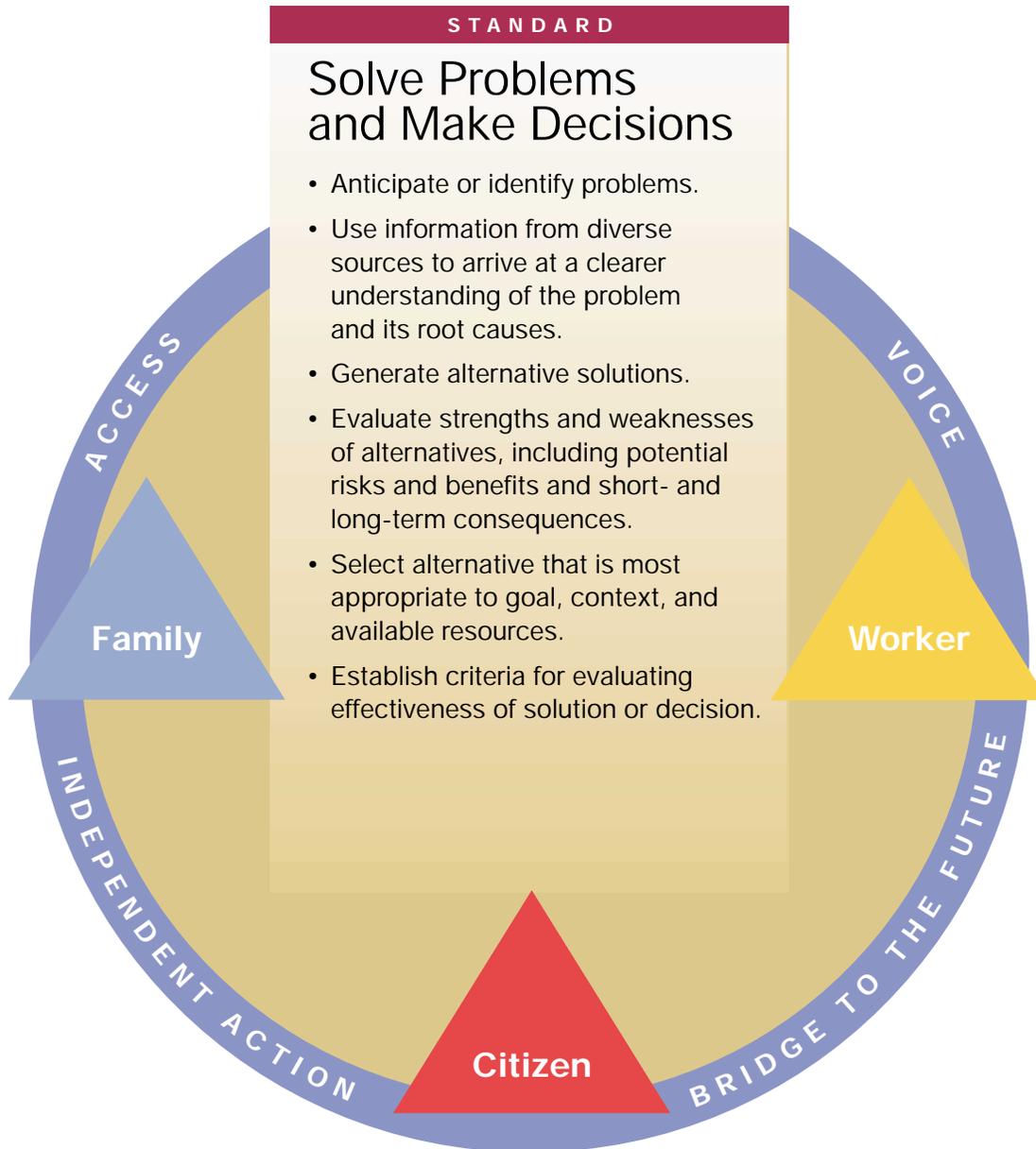
Start Time: 6:02

EFF Role: Worker, Family

DECISION-MAKING SKILLS

Solve Problems and Make Decisions

In order to fulfill responsibilities as parents/family members, citizens/community members, and workers, adults must be able to:



SOLVE PROBLEMS AND MAKE DECISIONS

The TV411 segment listed on this page correlates to multiple components of the *Solve Problems and Make Decisions* standard.

Episode 7: Milestones

Description: Esperanza Cortez

A compelling story of an adult learner diagnosed with dyslexia in college and the incorporation of literacy into her career as a visual artist.

Length of Segment: 5:18

Start Time: 7:56

EFF Role: Worker



Mining *TV411 In Print*

TV411 In Print is a series of 20 magazine-style workbooks that provide opportunities for learners to practice the reading, writing, math and learning strategies introduced in the TV411 video series. The workbooks may be introduced in connection with the corresponding TV411 episode, or used independently. Use the following grid, which describes the content of each of the 20 issues of *TV411 In Print*, to select activities appropriate to your implementation of the EFF Content Standards.

TV411 In Print At-A-Glance

	Super Models					
	Words to Know	How To	Good Reading	Learn About	Brush Up	People
Issue 1	A pay stub pp. 2-3	Improve your spelling pp. 4-5	Song lyrics by Michael Franti pp. 6-7	Yourself pp. 8-9	Making a personal dictionary p.10	Dallas Farmer: mechanic p. 11
Issue 2	Getting started with writing pp. 2-3	Make an editing checklist pp. 4-5	Poetry by Jimmy Baca pp. 6-7	Percentages pp. 8-9	Apostrophes pp. 10	Jimmy Baca: poet p. 11
Issue 3	A personal data form pp. 2-3	Get the most out of a doctor's visit pp. 4-5	A story about parenting by Ariel Gore pp. 6-7	Learning styles pp. 8-9	Reading hard words p. 10	Phoebe Snow: singer/songwriter p. 11
Issue 4	A personal letter form pp. 2-3	Understand and remember what you read better pp. 4-5	A part of a novel: <i>Like Water for Chocolate</i> pp. 6-7	Newspapers pp. 8-9	Transitions p. 10	Sheila Greene: travel agent p. 11
Issue 5	A résumé pp. 2-3	Choose something to read pp. 4-5	Part of an autobiography: <i>I know Why the Caged Bird Sings</i> pp. 6-7	Math word problems pp. 8-9	Reference books p. 10	Maya Angelou: writer p. 11
Issue 6	A phone message pp. 2-3	Read critically pp. 4-5	Poetry by Stephen Colman pp. 6-7	Smart shopping pp. 8-9	Homonyms p. 10	Pat Blackwell: nurse p. 11
Issue 7	A dictionary definition pp. 2-3	Keep a journal pp. 4-5	Part of a short story: <i>Second-Hand Man</i> pp. 6-7	Averages pp. 8-9	Connotations p. 10	Esperanza Cortez: artist p. 11
Issue 8	Charts and graphs pp. 2-3	Take tests pp. 4-5	Adult learner stories pp. 6-7	Food labels pp. 8-9	Punctuation Periods p. 10	Liz Torres: actress p. 11
Issue 9	A table of contents and an index pp. 2-3	Read to your children pp. 4-5	A piece of a memoir: <i>Angela's Ashes</i> pp. 6-7	Doing math with your family pp. 8-9	Punctuation Periods p. 10	John Zickerfoose: storyteller p. 11
Issue 10	An advertisement pp. 2-3	Make a budget pp. 4-5	Book excerpt: <i>Working: a waitress</i> pp. 6-7	Banks and credit unions pp. 8-9	Commonly misspelled words pp. 10	Question Man: TV411 character p. 11

TV⁴11 In Print At-A-Glance

	Super Models Words to Know	How To	Good Reading	Learn About	Brush Up	People
Issue 11	A map pp. 2-3	Make a family album pp. 4-5	Avoiding conflicts with your kids pp. 6-7	Bookstores and libraries pp. 8-9	Subject-verb agreement p.10	Hilda Armendariz: parent p. 11
Issue 12	A job application pp. 2-3	Fill out forms and applications pp. 4-5	Song lyrics by Hazel Dickens pp. 6-7	Picking a school for your child pp. 8-9	Subject-verb agreement p. 10	Frank McCourt: writer p. 11
Issue 13	Business letters pp. 2-3	Revise your writing pp. 4-5	More adult learner writing pp. 6-7	Fractions pp. 8-9	Summarizing p. 10	Resonja Willoughby: activist p. 11
Issue 14	Words to know: reconcile p. 2	Research your roots pp. 8-9	Writing a tough letter pp. 4-5	Plan a trip pp. 6-7 The languages you speak p. 3	Highlighting p. 10	Enrique Ramirez: cargo handler p. 11
Issue 15	Words to know: stereotype p. 2	Make time for homework pp. 6-7	Book excerpt: <i>One Writer's Beginnings</i> pp. 10-11	Your health pp. 4-5 Parenting teenagers pp. 8-9	Tipping p. 3	
Issue 16	Words to know: analogy p. 2	Understand newspaper articles pp. 8-9 Estimate a job pp. 4-5		Rent-to-own p. 3 Time management pp. 6-7	Paragraphs p. 10	Toshi Reagon: singer/songwriter p. 11
Issue 17	Words to know: anomaly p. 2	Buy a house pp. 4-5	A letter from one of The Freedom Writers pp. 8-9	Synonyms p. 3 Reading a utility bill pp. 6-7	Being specific in your writing p. 10	The Freedom Writers: authors p. 11
Issue 18	Words to know: dynamics p. 2	Work with ranking and percentiles pp. 6-7	<i>Jeanie</i> , a poem by David Budbill pp. 8-9	The parts of a newspaper article p. 3 Multiple intelligences pp. 4-5	The blue pages p. 10	Lucy Byrd: poet p. 11

TV411 In Print At-A-Glance

	Super Models					
	Words to Know	How To	Good Reading	Learn About	Brush Up	People
Issue 19	Words to know: marginalized p. 2	Read unit price stickers pp. 10-11	An excerpt from Jimmy Baca's <i>Coming Into Language</i> pp. 8-9	Going back to school pp. 4-5 <hr/> Your learning style pp. 6-7		John Dietsch: steelworker p. 3
Issue 20	Words to know: genetics p. 2		An excerpt from <i>Whose Death Is It, Anyway?</i> pp. 8-9	Parts of speech p. 3 <hr/> Cancer and probability pp. 4-5 <hr/> Dyslexia pp. 6-7	Remembering new words p. 10	Elizabeth Daniels Squire: writer p. 11