Introduction to the EFF and TV411 Crosswalk

Equipped for the Future (EFF) and TV411 share three principles of adult learning that are supported by educational research:

- A purposeful and transparent approach to education
- A contextualized approach to curriculum and instruction
- A constructivist approach to teaching and learning

In support of these shared principles, the EFF model for program improvement offers:

- An approach to assessment based on cognitive science research on adult learning and the development of expertise
- A systematic approach to accountability and program improvement based on meeting the goals of learners and programs

The EFF Framework and the TV411 curriculum materials are designed to help instructors practice these principles. This crosswalk is designed to help instructors use EFF and TV411 together. It presents the cooperative efforts of EFF and Adult Literacy Media Alliance (ALMA) staff to crosswalk the TV411 video and print materials with the EFF Content Standards and Role Maps.

For instructors who are new to both EFF and TV411, the crosswalk provides a tool to explore the domain of EFF content and the TV411 curriculum. For instructors already using the EFF tools who are new to TV411, the crosswalk provides a multimedia curriculum to support their work. For those currently using the TV411 materials but who are new to EFF, the crosswalk grounds instruction in a content framework consistent with the philosophy that informs the curriculum materials.

EFF Background

Equipped for the Future (EFF) is an initiative of the National Institute for Literacy (NIFL). By fostering communication, collaboration, and innovation, NIFL works to build and strengthen a comprehensive, unified system for literacy in America. EFF is a standards-based initiative to reform and improve the adult literacy system so that it better prepares adults for what they need to know and do in today’s world.

The EFF Framework

A broad, consensus-building, iterative process has enabled EFF to embed a skills-based approach to adult learning within a purpose-based framework grounded in how adults expect literacy – and more broadly education – to prepare them to fulfill their roles as parents, workers, and citizens. The EFF Content Framework defines the common results the adult learning system aims to achieve, and includes four purposes for learning, three role maps, thirteen common activities and sixteen content standards.
The **Purposes for Learning**:  
- Access Information  
- Express individual ideas and opinions  
- Take action to solve problems  
- Keep up with a changing world

The **Role Maps** define the key activities necessary to fulfill the three primary adult roles – citizens and community members, parents and family members, and workers. Each Role Map identifies key activities that are critical to carrying out the broad areas of responsibility associated with the role.

The **Common Activities** illustrate the connections among the roles. Teachers and students use the thirteen Common Activities to find a focus for instruction that supports learning across individual goals and participants’ lives. Teachers and students also use the Common Activities to explore the potential transfer of skills and abilities across roles.

The **EFF Skills Wheel** provides a convenient visual reminder of the full "circle of skills" defined by the sixteen standards.

The **EFF Content Standards** provide the central tool for using EFF to align instruction and assessment with adult goals and purposes. Sixteen standards define the core knowledge and skills that adults need to be effective in their roles as family members, community members, and workers and to accomplish their purposes. The EFF Standards are organized in four categories: Communication Skills, Decision-Making Skills, Interpersonal Skills, and Lifelong Learning Skills.

The name of each EFF Standard focuses on how adults need to use the skill to carry out the core of activities common to the three roles. The EFF reading standard is called Read with Understanding to express the focus on purpose and use: adults need sufficient mastery of decoding and comprehension strategies to accomplish a task requiring them to gather, analyze, and use information or manage resources, for instance. The level of mastery required will vary, depending on task and context.

The focus on application is continued in the description of the content of the standards. Each standard is composed of the essential "components of performance" that describe the key elements of effective performance using the skill. For example, the components of the Read With Understanding standard include: Determine the reading purpose; Select reading strategies appropriate to the purpose; Monitor comprehension and adjust reading strategies; Analyze the information and reflect on its underlying meaning; and Integrate it with prior knowledge to address reading purpose.

The EFF Standards are helpful in working with adults who want to be more effective in the three primary adult roles. Looking at the individual standards necessary to perform an activity helps adults sharpen their awareness of what is required of them. When work on the EFF Assessment Framework is completed (2004) teachers will have a picture of what performance of the skill looks like for adults at every level of development.
To learn more about the EFF initiative for program improvement and educational reform, visit the EFF website at: http://www.nifl.gov/lincs/collections/eff/eff.html.

**TV411 Background**

The Adult Literacy Media Alliance is a national literacy service that creates media-based literacy tools and combines them with training and grassroots distribution to help teach adults essential life skills in schools, at home, and in their communities. TV411, ALMA’s signature product, is a collection of integrated video, print, and web curriculum resources, which provide contextualized instructional content that encourage adults to direct their own learning.

**TV411 Materials and Curriculum**

TV411’s instructional materials teach adult learners specific reading, writing, math and lifelong learning skills and motivate them to further develop and apply these skills to meet challenges in employment, parenting, financial matters, and health-related issues. By making its instructional materials available via broadcast and in the places adults tend to congregate, TV411 aims to destigmatize adult basic skills learning by showing it as part of the continuum of life-long learning that 21st century living demands of us all.

The TV411 materials referenced in the crosswalk are from Series One (episodes 1-13) and Series Two (episodes 14-20). The videos are where skills and strategies for learning are explained and demonstrated. Each half hour video contains multiple segments of no longer than six minutes. The segments employ adult learners, sports figures and other celebrities to model one or more contextualized literacy practices. The related issues of TV411 In Print provide opportunities to practice basic skills and learn about the characters and topics introduced in the show. ALMA’s interactive website (www.tv411.org) extends the TV411 curriculum to adult learners and instructors nationwide.

Using TV411 helps instructors appeal to a wider range of learning styles, use the power of media to engage and motivate learners, and maintain high classroom interest by varying activities. While designed for pre-GED adult learners, TV411 materials have been adapted for use with ESOL students and with emerging readers.

To learn more about TV411, order the materials, or obtain a TV411 index to the videos and print, visit www.tv411.org or call 800-304-1922.

**Using The Crosswalk**

Once an instructor and learners decide on the EFF standard(s) on which to focus, they can use the crosswalk to find video that will help them work through the components of performance for using this standard. A careful consideration of each component for the individual standard helps adults sharpen their awareness of what is required use the skill in an activity.

Under each standard is a list of the TV411 video segments that support multiple components of that standard. For each video segment listed there is a brief description that summarizes its content, shows
the length of the segment, where on the tape it can be found (cueing number), and, where applicable, indicates whether the segment fits within the context and activities of the EFF Family Member, Worker, or Community Member Role Maps.

Instructors and learners who want to follow up their use of video with related print materials can use the description of TV411 print to locate materials that provide opportunities to practice the skills and activities modeled, demonstrated and explained on the videos.

Some TV411 segments, often the shorter ones, only partially support an EFF Standard or support only one component of performance in a standard. These segments are listed together separately under one or more standards. For example, short segments on aspects of punctuation or grammar are grouped together under the Communications Skills. These segments can also be used, in a more limited way, to support the application of standards with learners.

There are also TV411 segments that support more than one EFF Standard. For example, in TV411 Milestones, segments featuring adult learners telling their stories, almost always support the standard Take Responsibility for Learning. Often, the segments support other standards and illustrate the components of performance as adults demonstrate their mastery of communications or decision-making skills.

Instructors are encouraged to preview the EFF and TV411 materials before introducing them to learners; decide the purpose(s) for instruction that the video segments and EFF framework support, and then plan introductory and follow-up activities. Please visit the TV411 web site for sample lessons taken from the TV411 Teacher’s Guide: www.tv411.org/teacher_resources/sample_lesson_plans.shtml.

ALMA and EFF staff developed this crosswalk to support adult learners and adult education practitioners as they work together to meet the challenges and goals of adult learning. Please let us know how this tool works for you and how we can improve it.
EFF Standards for Adult Literacy and Lifelong Learning

COMMUNICATION SKILLS
- Use Math to Solve Problems and Communicate
- Convey Ideas in Writing
- Speak So Others Can Understand
- Listen Actively
- Observe Critically

LIFELONG LEARNING SKILLS
- Use Information and Communications Technology
- Learn Through Research
- Reflect and Evaluate
- Take Responsibility for Learning

INTERPERSONAL SKILLS
- Guide Others
- Advocate and Influence
- Cooperate With Others
- Plan

DECISION-MAKING SKILLS
- Resolve Conflict and Negotiate
- Solve Problems and Make Decisions

EFF/TV411 Crosswalk
Effective citizens and community members take informed action to make a positive difference in their lives, communities, and world.

**BROAD AREAS OF RESPONSIBILITY**

**Become and Stay Informed**
Citizens and community members find and use information to identify and solve problems and contribute to the community.

- Identify, monitor, and anticipate problems, community needs, strengths, and resources for yourself and others
- Recognize and understand human, legal, and civic rights and responsibilities for yourself and others
- Figure out how the system that affects an issue works
- Identify how to have an impact and recognize individuals that can make a difference
- Find, interpret, analyze, and use diverse sources of information, including personal experience

**Form and Express Opinions and Ideas**
Citizens and community members develop a personal voice and use it individually and as a group.

- Strengthen and express a sense of self that reflects personal history, values, beliefs, and roles in the larger community
- Learn from others’ experiences and ideas
- Communicate so that others understand
- Reflect on and reevaluate your own opinions and ideas

**Work Together**
Citizens and community members interact with other people to get things done toward a common purpose.

- Get involved in the community and get others involved
- Respect others and work to eliminate discrimination and prejudice
- Define common values, visions, and goals
- Manage and resolve conflict
- Participate in group processes and decision making

**Take Action to Strengthen Communities**
Citizens and community members exercise their rights and responsibilities as individuals and as members of groups to improve the world around them.

- Help yourself and others
- Educate others
- Influence decision makers and hold them accountable
- Provide leadership within the community
Effective family members contribute to building and maintaining a strong family system that promotes growth and development.

**Broad Areas of Responsibility**

**Promote Family Members’ Growth and Development**
Family members support the growth and development of all family members, including themselves.

- Make and pursue plans for self-improvement
- Guide and mentor other family members
- Foster informal education of children
- Support children’s formal education
- Direct and discipline children

**Meet Family Needs and Responsibilities**
Family members meet the needs and responsibilities of the family unit.

- Provide for safety and physical needs
- Manage family resources
- Balance priorities to meet multiple needs and responsibilities
- Give and receive support outside the immediate family

**Strengthen the Family System**
Family members create and maintain a strong sense of family.

- Create a vision for the family and work to achieve it
- Promote values, ethics, and cultural heritage within the family
- Form and maintain supportive family relationships
- Provide opportunities for each family member to experience success
- Encourage open communication among the generations
Worker Role Map

Effective workers adapt to change and actively participate in meeting the demands of a changing workplace in a changing world.

BROAD AREAS OF RESPONSIBILITY

Do the Work
Workers use personal and organizational resources to perform their work and adapt to changing work demands

- Organize, plan, and prioritize work
- Use technology, resources, and other work tools to put ideas and work directions into action
- Respond to and meet new work challenges
- Take responsibility for assuring work quality, safety, and results

Work With Others
Workers interact one-on-one and participate as members of a team to meet job requirements

- Communicate with others inside and outside the organization
- Give assistance, motivation, and direction
- Seek and receive assistance, support, motivation, and direction
- Value people different from yourself

Work Within the Big Picture
Workers recognize that formal and informal expectations shape options in their work lives and often influence their level of success

- Work within organizational norms
- Respect organizational goals, performance, and structure to guide work activities
- Balance individual roles and needs with those of the organization
- Guide individual and organizational priorities based on industry trends, labor laws/contracts, and competitive practices

Plan and Direct Personal and Professional Growth
Workers prepare themselves for the changing demands of the economy through personal renewal and growth

- Balance and support work, career, and personal needs
- Pursue work activities that provide personal satisfaction and meaning
- Plan, renew, and pursue personal and career goals
- Learn new skills
Lifelong Learning Skills
LIFELONG LEARNING SKILLS
Take Responsibility for Learning

In order to fulfill responsibilities as parents/family members, citizens/community members, and workers, adults must be able to:

- Establish learning goals that are based on an understanding of one's own current and future learning needs.
- Identify own strengths and weaknesses as a learner and seek out opportunities for learning that help build self-concept as a learner.
- Become familiar with a range of learning strategies to acquire or retain knowledge.
- Identify and use strategies appropriate to goals, task, context, and the resources available for learning.
- Monitor progress toward goals and modify strategies or other features of the learning situation as necessary to achieve goals.
- Test out new learning in real-life applications.
LIFE LONG LEARNING SKILLS
TAKE RESPONSIBILITY FOR LEARNING
The TV411 segments listed on these pages correlate to multiple components of the Take Responsibility for Learning standard.

Episode 1: Milestones
Description: Dallas Farmer
An inspiring profile of a mechanic who improves his ability to read instructions and manuals, and to read to his children.
Length of Segment: 2:17
Start Time: 1:12
EFF Role: Worker, Family

Episode 2: Milestones
Description: Jimmy Santiago Baca
A well-known poet tells how he discovered the power of language while he was in prison.
Length of Segment: 5:38
Start Time: 8:17
EFF Role: Citizen, Worker

Episode 4: Milestones
Description: Sheila Greene
The story of an adult from Pittsburgh who improves her reading skills and attains her goal.
Length of Segment: 5:51
Start Time: 5:26
EFF Role: Worker, Family

Episode 5: Reflections
Description: Enrique Ramirez
An adult learner talks about using games to learn to read and about reading to his child.
Length of Segment: 1:23
Start Time: 17:30
EFF Role: Family

Episode 6: Milestones
Description: Pat Blackwell
A motivating story of a woman who improved her reading skills as an adult and became a nurse.
Length of Segment: 5:18
Start Time: 6:36
EFF Role: Worker, Family

Episode 7: Milestones
Description: Esperanza Cortez
A compelling story of an adult learner diagnosed with dyslexia in college and the incorporation of literacy into her career as a visual artist.
Length of Segment: 5:18
Start Time: 7:56
EFF Role: Worker

Episode 9: Milestones
Description: John Zickefoose
A moving story about reading to your children told by a parent who is an adult learner.
Length of Segment: 4:40
Start Time: 7:51
EFF Role: Family

Episode 11: Milestones
Description: Hilda Armendariz
An inspiring story of an El Paso woman in a family literacy class who uses reading and writing to express her love for her family.
Length of Segment: 5:00
Start Time: 7:10
EFF Role: Family

Episode 14: Milestones
Description: Enrique Ramirez
An enlightening story of an adult learner who took a chance and revealed to his boss the reading and writing challenges he faced in his workplace.
Length of Segment: 5:23
Start Time: 11:40
EFF Role: Worker
Episode 18: Straight to the Source
Description: Multiple Intelligences
ABC’s Good Morning America news anchor, Antonio Mora, hosts a report that explores the eight types of intelligence and details how to utilize this information.
Length of Segment: 5:37
Start Time: 6:56

Episode 19: Straight to the Source
Description: Learning Styles
ABC’s Good Morning America news anchor, Antonio Mora, hosts a report that details three learning styles: visual, auditory, and kinesthetic.
Length of Segment: 4:53
Start Time: 1:29

Episode 19: Milestones
Description: John Dietsch
A motivating profile of a Baltimore, Maryland-based steelworker and his continuing quest to pass the GED.
Length of Segment: 5:50
Start Time: 7:26
EFF Role: Worker

Episode 20: Milestones
Description: Elizabeth Daniels Squire
An informative profile of North Carolina-based author, Elizabeth Daniels Squire, who is dyslexic. Squire, who has written eight best-selling novels, details her writing strategies and discusses how and why she writes on a computer.
Length of Segment: 6:01
Start Time: 10:58
EFF Role: Worker
LIFELONG LEARNING SKILLS
Learn Through Research

In order to fulfill responsibilities as parents/family members, citizens/community members, and workers, adults must be able to:

- Pose a question to be answered or make a prediction about objects or events.
- Use multiple lines of inquiry to collect information.
- Organize, evaluate, analyze, and interpret findings.

**STANDARD**

Learn Through Research
LEARN THROUGH RESEARCH
The TV411 segments listed on this page correlate to multiple components of the Learn Through Research standard.

**Episode 5: Lifelines**
**Description:** Baby on the Way
A woman chooses a resource book and does research on pregnancy when she learns that she is pregnant.
**Length of Segment:** 5:07
**Start Time:** 6:10
**EFF Role:** Family

**Episode 8: Lifelines**
**Description:** Diabetes
A man gathers information from various sources when he learns he has diabetes.
**Length of Segment:** 4:38
**Start Time:** 7:55

**Episode 12: Lifelines**
**Description:** Choosing a School for Your Child
Parents go through the process of selecting a school for their child. They collect literature, visit the schools, and make a chart for the two finalists.
**Length of Segment:** 4:59
**Start Time:** 7:52
**EFF Role:** Family

**Episode 13: Question Man**
**Description:** The Library
Question Man and his niece visit the library to research some of their ancestors.
**Length of Segment:** 2:39
**Start Time:** 1:19
**EFF Role:** Family
LIFELONG LEARNING SKILLS
Reflect and Evaluate

In order to fulfill responsibilities as parents/family members, citizens/community members, and workers, adults must be able to:

STANDARD

Reflect and Evaluate

• Take stock of where one is: assess what one knows already and the relevance of that knowledge.
• Make inferences, predictions, or judgments based on one's reflections.
REFLECT AND EVALUATE
The TV411 segments listed on this page correlate to multiple components of the Reflect and Evaluate standard.

**Episode 2: Milestones**
**Description:** Jimmy Santiago Baca
A well-known poet tells how he discovered the power of language while he was in prison.
**Length of Segment:** 5:38
**Start Time:** 8:17
**EFF Role:** Worker, Citizen

**Episode 19: Write Now**
**Description:** Coming Into Language
Poet, Jimmy Baca, shares his own personal learning journey, how he “came into language”, and the strength he has gained from this journey.
**Length of Segment:** 3:54
**Start Time:** 20:03
**EFF Role:** Family, Citizen
THE RESEARCH BUNDLE

The segments in this grouping illustrate the use of particular research resources, such as libraries and some common reference books. They support only some of the components of performance for the Lifelong Learning Skills standards. To fully address the standards in your practice, seek out supplemental materials and activities.

Episode 2: Agent Know How
Description: Library Card
Agent Know How gets a library card and learns about libraries.
Length of Segment: 3:19
Start Time: 4:04
EFF Role: Citizen

Episode 5: Agent Know How
Description: Ask the Librarian
Agent Know How learns how simple it is to get information from a librarian.
Length of Segment: 1:58
Start Time: 3:07
EFF Role: Citizen

Episode 8: Question Man
Description: Yellow Pages
Question Man learns to navigate his way around the Yellow Pages by using the index.
Length of Segment: 3:30
Start Time: 1:13
EFF Role: Citizen

Episode 9: Agent Know How
Description: Card Catalogue
Agent Know How uses the library computer to look up a book.
Length of Segment: 2:00
Start Time: 4:58
EFF Role: Citizen

Episode 11: Agent Know How
Description: Atlas
Agent Know How uses the library's atlas to find the distance from New York, NY to El Paso, TX.
Length of Segment: 1:49
Start Time: 4:28
EFF Role: Citizen

Episode 15: Question Man
Description: Picking a book
A librarian helps Question Man pick out a book that will help him better understand his teenage son.
Length of Segment: 2:49
Start Time: 1:35
EFF Role: Family

Episode 18: Street Beat
Description: Using the Blue Pages of the Telephone Book
Length of Segment: 1:13
Start Time: 12:33
EFF Role: Citizen
Communication Skills

- Use Math to Solve Problems and Communicate
- Read With Understanding
- Convey Ideas in Writing
- Speak So Others Can Understand
- Listen Actively
- Observe Critically
- Use Information and Communications Technology
- Learn Through Research
- Reflect and Evaluate
- Take Responsibility for Learning
- Guide Others
- Resolve Conflict and Negotiate
- Advocate and Influence
- Cooperate With Others
- Plan
- Solve Problems and Make Decisions
- Advocate and Influence
- Guide Others
- Reflect and Evaluate
- Take Responsibility for Learning
- Learn Through Research
- Use Information and Communications Technology
- Observe Critically
- Listen Actively
- Speak So Others Can Understand
- Convey Ideas in Writing
- Read With Understanding
In order to fulfill responsibilities as parents/family members, citizens/community members, and workers, adults must be able to:

- Determine the reading purpose.
- Select reading strategies appropriate to the purpose.
- Monitor comprehension and adjust reading strategies.
- Analyze the information and reflect on its underlying meaning.
- Integrate it with prior knowledge to address reading purpose.
COMMUNICATION SKILLS

READ WITH UNDERSTANDING
The TV411 segments listed on these pages correlate to multiple components of the Read with Understanding standard.

**Episode 1: Milestones**
Description: Dallas Farmer
An inspiring profile of a mechanic who improves his ability to read instructions and manuals, and to read to his children.
Length of Segment: 2:17
Start Time: 1:12
EFF Role: Worker, Family

**Episode 4: Milestones**
Description: Dallas Farmer
An inspiring profile of a mechanic who improves his ability to read instructions and manuals, and to read to his children.
Length of Segment: 2:17
Start Time: 1:12
EFF Role: Worker, Family

**Episode 4: Book Club**
Description: Like Water For Chocolate
A group of adult learners discuss this novel by Laura Esquivel.
Length of Segment: 5:06
Start Time: 1:12
EFF Role: Family

**Episode 5: Book Club**
Description: I Know Why The Caged Bird Sings
A group of adult learners read and discuss this memoir by Maya Angelou.
Length of Segment: 5:06
Start Time: 18:53

**Episode 6: Milestones**
Description: Pat Blackwell
A motivating story of a woman who improved her reading skills as an adult and became a nurse.
Length of Segment: 5:18
Start Time: 6:36
EFF Role: Worker, Family

**Episode 7: Question Man**
Description: Reading a Map
A mechanic helps Question Man read a road map.
Length of Segment: 3:36
Start Time: 1:20

**Episode 8: Laverne**
Description: Food Labels
Laverne helps a shopper decipher a food label.
Length of Segment: 4:21
Start Time: 17:10
EFF Role: Worker, Family

**Episode 9: Book Club**
Description: Angela’s Ashes
A group of adult learners discuss this novel and meet its author, Frank McCourt.
Length of Segment: 5:37
Start Time: 18:57
EFF Role: Family

**Episode 10: Rip Off**
Description: Read the Fine Print
This parody of a television commercial visually demonstrates the costs hidden in the fine print.
Length of Segment: 1:51
Start Time: 4:33

**Episode 10: America’s Smartest Moves**
Description: Credit Card Offer
A look at the fine print in a “too good to be true” credit card offer.
Length of Segment: 3:41
Start Time: 15:17

EFF/TV411 Crosswalk
Episode 10: Book Club
Description: Working
A group of adult learners discuss this book by Studs Terkel.
Length of Segment: 5:28
Start Time: 19:30
EFF Role: Worker

Episode 11: Question Man
Description: Test Taking
Question Man receives tips and strategies for studying and test taking from a bus driver.
Length of Segment: 3:12
Start Time: 1:16
EFF Role: Worker

Episode 11: America’s Smartest Moves
Description: Leases
A couple reads the fine print and makes a list of questions for the landlord before the two sign their lease.
Length of Segment: 5:02
Start Time: 12:37
EFF Role: Family

Episode 15: Laverne
Description: Using a glossary
Laverne and two of her co-workers use the glossary to figure out unknown words and concepts in their new company health plan.
Length of Segment: 4:19
Start Time: 5:35
EFF Role: Worker

Episode 17: Street Beat
Description: Evaluating a Campaign Poster
Length of Segment: 1:48
Start Time: 14:00
EFF Role: Citizen

Episode 18: Write Now
Description: Summarizing a poem
Poet, Jimmy Baca, and a group of adults, read David Budbill’s poem Jeanie and utilize various strategies to gain understanding of the poem.
Length of Segment: 4:51
Start Time: 18:05
EFF Role: Citizen
COMMUNICATION SKILLS
Convey Ideas in Writing

In order to fulfill responsibilities as parents/family members, citizens/community members, and workers, adults must be able to:

STANDARD

Convey Ideas in Writing

- Determine the purpose for communicating.
- Organize and present information to serve the purpose, context, and audience.
- Pay attention to conventions of English language usage, including grammar, spelling, and sentence structure, to minimize barriers to reader’s comprehension.
- Seek feedback and revise to enhance the effectiveness of the communication.
CONVEY IDEAS IN WRITING
The TV411 segments listed on these pages correlate to multiple components of the Convey Ideas in Writing standard.

Episode 1: Words Behind the Music
Description: Spearhead’s Michael Franti
“Spearhead” lead singer/songwriter, Michael Franti, shares some of his strategies for writing as well as some of his lyrics.
Length of Segment: 5:05
Start Time: 19:17
EFF Role: Worker, Citizen

Episode 2: Milestones
Description: Jimmy Santiago Baca
A well-known poet tells how he discovered the power of language while he was in prison.
Length of Segment: 5:38
Start Time: 8:17
EFF Role: Citizen

Episode 2: Write Now
Description: Getting Started
Jimmy Baca helps a group of writers come up with ideas.
Length of Segment: 2:36
Start Time: 22:31
EFF Role: Citizen

Episode 3: Personal Portfolio
Description: The Data Sheet
Job seekers prepare for filling out applications by taking an inventory of their skills, interests, and hobbies.
Length of Segment: 2:10
Start Time: 13:34
EFF Role: Worker

Episode 3: Words Behind the Music
Description: Phoebe Snow
Famed singer/songwriter talks about her writing and the challenges she has met.
Length of Segment: 5:18
Start Time: 18:57
EFF Role: Worker

Episode 4: Write Now
Description: Images and Details
Jimmy Baca helps a group of writers fine tune their work.
Length of Segment: 2:34
Start Time: 13:09
EFF Role: Citizen

Episode 4: Word Up
Description: Transitions
Poet, Stephen Colman, explains how to use transitions to make your writing smooth and tight.
Length of Segment: 1:25
Start Time: 17:00

Episode 6: Question Man
Description: Phone Message
At a pay phone, Question Man learns from a passing receptionist how to take a phone message.
Length of Segment: 4:16
Start Time: 1:26
EFF Role: Worker

Episode 6: Personal Portfolio
Description: The Résumé
A group of job seekers work on their résumés.
Length of Segment: 3:02
Start Time: 12:17
EFF Role: Worker

Episode 7: All Write
Description:
Two adult learners have their writing read on stage by professional actors in New York City.
Length of Segment: 5:03
Start Time: 20:07
EFF Role: Citizen

EFF/TV411 Crosswalk
**Episode 8: Personal Portfolio**

**Description:** The Cover Letter
A group of job seekers learn about cover letters and practice writing their own.

**Length of Segment:**
**Start Time:**
**EFF Role:** Worker

**Episode 8: Write Now**

**Description:** Letters and Memories
Jimmy Baca works with a writing group and suggests that the writers use memories to make their letters more powerful.

**Length of Segment:** 2:37
**Start Time:** 22:29
**EFF Role:** Citizen, Family

**Episode 9: Book Club**

**Description:** Angela's Ashes
A group of adult learners discuss this novel and meet its author, Frank McCourt.

**Length of Segment:** 5:37
**Start Time:** 18:57
**EFF Role:** Family

**Episode 11: Milestones**

**Description:** Hilda Armendariz
An inspiring story of an El Paso woman in a family literacy class who uses reading and writing to express her love for her family.

**Length of Segment:** 5:00
**Start Time:** 7:10
**EFF Role:** Family

**Episode 11: Words Behind the Music**

**Description:** Ruben Blades
The salsa musician/songwriter talks about his writing process.

**Length of Segment:** 5:10
**Start Time:** 20:12
**EFF Role:** Worker

**Episode 12: Laverne**

**Description:** Greeting Cards
Laverne helps a young man draft and revise a card to his girlfriend.

**Length of Segment:** 4:18
**Start Time:** 14:51
**EFF Role:** Worker

**Episode 12: Words Behind the Music**

**Description:** Hazel Dickens
This bluegrass singer/songwriter talks about her writing process and shows examples of her work.

**Length of Segment:** 5:09
**Start Time:** 20:10
**EFF Role:** Worker

**Episode 13: Milestones**

**Description:** Resonja Willoughby
A powerful story of a woman’s letter writing campaign to create a change in her neighborhood.

**Length of Segment:** 3:39
**Start Time:** 6:36
**EFF Role:** Citizen

**Episode 13: Laverne**

**Description:** Credit Card Application
Laverne helps a customer fill out the store’s credit card application.

**Length of Segment:** 4:25
**Start Time:** 11:12
**EFF Role:** Worker

**Episode 13: Lifelines**

**Description:** Applications
A man’s struggle with and ultimate success in filling out the application for American citizenship.

**Length of Segment:** 2:48
**Start Time:** 16:05
**EFF Role:** Citizen

**Episode 13: Street Beat**

**Description:** Filling Out Forms
**Length of Segment:** :36
**Start Time:** 19:12
**EFF Role:** Citizen
Episode 14: Lifelines
Description: Writing a Letter
A young man who is about to be married writes a letter to his long-lost father asking for the family pocket watch.
Length of Segment: 5:44
Start Time: 1:24
EFF Role: Family

Episode 15: Write Now
Description: Journaling
Poet, Jimmy Baca, and a group of adults discuss why and how they keep a journal and share some of their journal entries.
Length of Segment: 4:42
Start Time: 18:40
EFF Role: Citizen

Episode 16: Words Behind the Music
Description: Toshi Reagon
Singer/songwriter Toshi Reagon writes a song on the spot especially for TV411 and shares her personal writing process.
Length of Segment: 5:39
Start Time: 18:11
EFF Role: Worker

Episode 17: Milestones
Description: The Freedom Writers
A provocative profile of four Long Beach, California students who call themselves The Freedom Writers and use pen and paper to fight prejudice and intolerance.
Length of Segment: 6:47
Start Time: 17:22
EFF Role: Citizen
COMMUNICATION SKILLS

Speak So Others Can Understand

In order to fulfill responsibilities as parents/family members, citizens/community members, and workers, adults must be able to:

**S T A N D A R D**

Speak So Others Can Understand

- Determine the purpose for communicating.
- Organize and relay information to effectively serve the purpose, context, and listener.
- Pay attention to conventions of oral English communication, including grammar, word choice, register, pace, and gesture in order to minimize barriers to listener’s comprehension.
- Use multiple strategies to monitor the effectiveness of the communication.
SPEAK SO OTHERS CAN UNDERSTAND
The TV411 segment listed on this page correlates to multiple components of the Speak So Others Can Understand standard.

Episode 9: Question Man
Description: The Speech
An actor helps Question Man prepare for a public toast Question Man must make.
Length of Segment: 3:35
Start Time: 1:23
EFF Role: Citizen
COMMUNICATIONS BUNDLE

If you’re looking for video segments to help illustrate discrete conventions of English grammar and usage, this group of segments is for you. However, be aware that these pieces tend to be quite brief and support only some of the components of performance for the Communication Skills standards. To fully address the standard in your practice, seek out materials & activities that address the other components.

Episode 1: Question Man (using a Thesaurus)
Description: The Thesaurus
A friendly toll booth clerk helps Question Man use a thesaurus to prepare for a job interview.
Length of Segment: 2:17
Start Time: 1:12
EFF Role: Worker

Episode 1: Word Up (Synonyms and Antonyms)
Description: Synonyms and Antonyms
Poet, Stephen Colman, explains the uses of synonyms and antonyms.
Length of Segment: 1:22
Start Time: 3:29

Episode 2: Question Man (Apostrophes)
Description: Apostrophes
A barber explains the difference between possessive singular (barber’s) and possessive plural (barbers’).
Length of Segment: 2:52
Start Time: 1:12

Episode 2: Street Beat (Making a personal dictionary)
Description: Personal Dictionary
Length of Segment: :45
Start Time: 14:56

Episode 3: Question Man (prefixes)
Description: Prefixes
Question Man takes a trip to a fish market to learn about prefixes.
Length of Segment: 3:03
Start Time: 1:27

Episode 3: Word Up (compound words and phrases)
Description: Compounds
Poet, Stephen Colman, explains compound words and phrases.
Length of Segment: :54
Start Time: 4:30

Episode 4: Word Up (Transitions)
Description: Transitions
Poet, Stephen Colman, explains how to use transitions to make your writing smooth and tight.
Length of Segment: 1:25
Start Time: 17:00

Episode 4: Question Man (Headlines)
Description: Headlines
A newspaper vendor explains ambiguous headlines.
Length of Segment: 2:46
Start Time: 1:29

Episode 5: Street Beat (Op-Ed Page)
Description: The Op-Ed Page of the Newspaper
Length of Segment: :49
Start Time: 11:44
EFF Role: Citizen

Episode 5: Question Man (Suffixes)
Description: Suffixes
While out with his girlfriend, Question Man asks her about suffixes.
Length of Segment: 1:42
Start Time: 1:25

Episode 6: Betty (Homonyms)
Description: Spell It Out
In this music video, Betty sings about homonyms.
Length of Segment: 3:18
Start Time: 22:17

Episode 7: Dictionary Cinema
(How to look up a word)
Description: Look Up a Word
How to look up a word that you know how to spell.
Length of Segment: 1:58
Start Time: 4:56

EFF/TV411 Crosswalk
**Episode 10: Question Man**  
*(Subject-Verb Agreement)*

**Description:** Subject-Verb Agreement

While at the drive-thru window of a fast food restaurant, Question Man inquires about subject-verb agreement.

**Length of Segment:** 3:04  
**Start Time:** 1:29

**Episode 12: Question Man**  
*(Choosing a dictionary)*

**Description:** Choosing a Dictionary

Two men playing Scrabble in the park give Question Man strategies for choosing an appropriate dictionary.

**Length of Segment:** 3:23  
**Start Time:** 1:26

**Episode 13: Word Up**  
*(Metaphors and similes)*

**Description:** Metaphors and Similes

Poet, Stephen Colman, explains metaphors and similes.

**Length of Segment:** 1:40  
**Start Time:** 3:58

**Episode 14: Dictionary Cinema**  
*(English words with foreign origins)*

**Description:** Foreign Words

The guys use the dictionary to further understand words in the English language that have origins in other languages.

**Length of Segment:** 3:14  
**Start Time:** 7:37

**Episode 14: Street Beat**  
*(Using a highlighter—reading)*

**Description:** Using a Highlighter When You Read

**Length of Segment:** 1:05  
**Start Time:** 18:02

**Episode 16: Street Beat**  
*(how to read an article)*

**Description:** NYPD Blue’s Dennis Franz gives a tip on reading a newspaper article.

**Length of Segment:** 1:22  
**Start Time:** 11:27  
**EFF Role:** Citizen

**Episode 17: Dictionary Cinema**  
*(using a thesaurus, writing a letter)*

**Description:** Using a Thesaurus

To avoid using the same word over and over in a letter, the guys use a thesaurus to find synonyms and revise their writing.

**Length of Segment:** 3:03  
**Start Time:** 6:38

**Episode 18: Question Man**  
*(Reading a difficult article)*

**Description:** The Newspaper

While at a diner, Question Man and another customer use various strategies to decipher a difficult newspaper article.

**Length of Segment:** 3:49  
**Start Time:** 1:33  
**EFF Role:** Citizen

**Episode 19: Street Beat**  
*(Summarizing)*

**Description:** Summarizing

**Length of Segment:** 1:20  
**Start Time:** 13:16

**Episode 20: Dictionary Cinema**  
*(Words with multiple meanings)*

**Description:** Words With Multiple Meanings

The guys use a dictionary to figure out the multiple meanings of a word and to pick the definition that works in their situation.

**Length of Segment:** 3:16  
**Start Time:** 6:21

**Episode 20: Street Beat**  
*(Learning and remembering new words)*

**Description:** Learning and Remembering New Words

**Length of Segment:** :59  
**Start Time:** 18:14
Interpersonal Skills
INTERPERSONAL SKILLS

Advocate and Influence

In order to fulfill responsibilities as parents/family members, citizens/community members, and workers, adults must be able to:

- Define what one is trying to achieve.
- Assess interests, resources, and the potential for success.
- Gather facts and supporting information to build a case that takes into account the interests and attitudes of others.
- Present a clear case using a strategy that takes into account purpose and audience.
- Revise, as necessary, in response to feedback.
INTERPERSONAL SKILLS

ADVOCATE AND INFLUENCE
The TV411 segment listed on this page correlates to multiple components of the Advocate and Influence standard.

Episode 13: Milestones
Description: Resonja Willoughby
A powerful story of a woman’s letter writing campaign to create a change in her neighborhood.

Length of Segment: 3:39
Start Time: 6:36
EFF Role: Citizen
INTERPERSONAL SKILLS

Guide Others

In order to fulfill responsibilities as parents/family members, citizens/community members, and workers, adults must be able to:

STANDARD

Guide Others

- Assess the needs of others and one’s own ability to assist.
- Use strategies for providing guidance that take into account the goals, task, context, and learning styles of others.
- Arrange opportunities for learning that build on learner’s strengths.
- Seek feedback on the usefulness and results of the assistance.
GUIDE OTHERS
The TV411 segment listed on this page correlates to multiple components of the Guide Others standard.

Episode 9: Milestones
Description: John Zickefoose
A moving story about reading to your children told by a parent who is an adult learner.
Length of Segment: 4:40
Start Time: 7:51
EFF Role: Family
INTERPERSONAL SKILLS
Cooperate with Others

In order to fulfill responsibilities as parents/family members, citizens/community members, and workers, adults must be able to:

STANDARD

Cooperate with Others

• Interact with others in ways that are friendly, courteous, and tactful and that demonstrate respect for others’ ideas, opinions, and contributions.

• Seek input from others in order to understand their actions and reactions.

• Offer clear input on own interests and attitudes so others can understand one’s actions and reactions.

• Try to adjust one’s actions to take into account the needs of others and/or the task to be accomplished.
Episodes

Episode 17: Milestones

Description: The Freedom Writers
A provocative profile of four Long Beach, California students who call themselves The Freedom Writers and use pen and paper to fight prejudice and intolerance.

Length of Segment: 6:47
Start Time: 17:22
EFF Role: Citizen

COOPERATE WITH OTHERS

The TV411 segment listed on this page correlates to multiple components of the Cooperate with Others standard.
Decision Making Skills
DECISION-MAKING SKILLS

Use Math to Solve Problems and Communicate

In order to fulfill responsibilities as parents/family members, citizens/community members, and workers, adults must be able to:

- Understand, interpret, and work with pictures, numbers, and symbolic information.
- Apply knowledge of mathematical concepts and procedures to figure out how to answer a question, solve a problem, make a prediction, or carry out a task that has a mathematical dimension.
- Define and select data to be used in solving the problem.
- Determine the degree of precision required by the situation.
- Solve problem using appropriate quantitative procedures and verify that the results are reasonable.
- Communicate results using a variety of mathematical representations, including graphs, chart, tables, and algebraic models.
DECISION MAKING

USE MATH TO SOLVE PROBLEMS & COMMUNICATE

The TV411 segments listed on these pages correlate to multiple components of the Use Math to Solve Problems & Communicate standard.

**Episode 1: Laverne**
Description: The Paycheck
Laverne helps Teresa figure out the percentage taken out of her paycheck for taxes.
Length of Segment: 3:56
Start Time: 14:29
EFF Role: Worker

**Episode 2: Sports Smarts**
Description: Dallas Cowboys
Three pro players use football to explain percentages, decimals, and probability.
Length of Segment: 5:20
Start Time: 16:08
EFF Role: Worker

**Episode 5: Laverne**
Description: Triplets
Laverne helps a new father of triplets multiply his shopping list by three.
Length of Segment: 3:10
Start Time: 13:17
EFF Role: Family

**Episode 6: Laverne**
Description: TV Sale
Laverne helps a couple figure out how to use percentages to get the best deal.
Length of Segment: 4:34
Start Time: 16:41
EFF Role: Worker, Family

**Episode 7: Sports Smart**
Description: Averages
Ice skaters, Tai Babalonia and Randy Gardner, demonstrate how to find an average.
Length of Segment: 4:40
Start Time: 14:55
EFF Role: Worker

**Episode 9: Sports Smart**
Description: Family at the Ballgame
A look at the relationships between addition and multiplication and between multiplication and division.
Length of Segment: 4:20
Start Time: 14:37
EFF Role: Family

**Episode 10: Lifelines**
Description: Family Budget
A young couple with credit card debt creates a budget.
Length of Segment: 4:53
Start Time: 7:26
EFF Role: Family

**Episode 10: Street Beat**
Description: Saving Money
Length of Segment: :30
Start Time: 12:48
EFF Role: Family

**Episode 13: Sports Smarts**
Description: Percentages and Fractions
Members of the WNBA's Detroit Shock use basketball to help figure out percentages and fractions.
Length of Segment: 4:55
Start Time: 20:24
EFF Role: Worker

**Episode 14: Sports Smarts**
Description: Reading a Map
Members of the NBA Atlanta Hawks demonstrate how to figure out time and distance on a map when planning a trip.
Length of Segment: 5:11
Start Time: 19:59
EFF Role: Worker
Episode 15: Street Beat
Description: How to Figure Out a Tip in a Restaurant
Length of Segment: 1:09
Start Time: 10:31

Episode 16: Question Man
Description: Rent-to-own
Question Man visits a rent-to-own store and does the math to figure out the better deal on a washing machine: rent-to-own or saving to buy.
Length of Segment: 3:52
Start Time: 1:24

Episode 16: Laverne
Description: Estimating a Job
Laverne helps a customer estimate the cost of a painting job and how to figure out the take home pay.
Length of Segment: 4:22
Start Time: 13:11
EFF Role: Worker

Episode 17: Lifelines
Description: Buying a House
A couple, eager to buy their first home, gets some help from a friend who shows them how to read a mortgage chart.
Length of Segment: 4:10
Start Time: 1:31
EFF Role: Family

Episode 17: Question Man
Description: Reading a Utility Bill
Question Man learns how to read the graphs on his utility bill and discovers a discrepancy in his bill.
Length of Segment: 3:55
Start Time: 10:05

Episode 18: Sports Smart
Description: Percentiles and Rankings
Olympian and tennis pro, Zina Garrison, uses tennis to explain and clarify the concepts of percentile and rankings.
Length of Segment: 3:26
Start Time: 14:06
EFF Role: Family

Episode 19: Laverne
Description: Unit Price Labels
Laverne explains how to read and use the unit price labels on store shelves to get the best deal for your money.
Length of Segment: 4:02
Start Time: 14:58
EFF Role: Worker

Episode 20: Laverne
Description: Probability
Using statistics and charts found in a brochure about breast cancer, Laverne explains the concept of probability to her co-worker and friend.
Length of Segment: 4:54
Start Time: 1:27
EFF Role: Citizen
DECISION-MAKING SKILLS

Plan

In order to fulfill responsibilities as parents/family members, citizens/community members, and workers, adults must be able to:

- Set and prioritize goals.
- Develop an organized approach of activities and objectives.
- Actively carry out the plan.
- Monitor the plan’s progress while considering any need to adjust the plan.
- Evaluate its effectiveness in achieving the goals.
**Episode 1: Personal Portfolio**

**Description:** The Dossier

Job seekers collect their certificates, awards, thank you letters and letters of recommendation, and compile dossiers.

**Length of Segment:** 3:28

**Start Time:** 10:33

**EFF Role:** Worker

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**Episode 3: Lifelines**

**Description:** Asthma 911

A parent learns to how to use charts, journaling, and documentation to create a “medical bible” for her child.

**Length of Segment:** 5:40

**Start Time:** 7:22

**EFF Role:** Family

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**Episode 10: Lifelines**

**Description:** Family Budget

A young couple with credit card debt creates a budget.

**Length of Segment:** 4:53

**Start Time:** 7:26

**EFF Role:** Family

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**Episode 10: Street Beat**

**Description:** Saving Money

**Length of Segment:** 3:30

**Start Time:** 12:48

**EFF Role:** Family

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**Episode 15: Lifelines**

**Description:** Making a schedule

A mother and her teenage daughter work together to create a schedule to make sure that there is time for homework, chores, friends, video games, sports, and other fun activities.

**Length of Segment:** 5:24

**Start Time:** 12:08

**EFF Role:** Family

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**Episode 16: Sports Smarts**

**Description:** Time Management

WNBA Utah Starzz player and new mom, Olympia Scott-Richardson, details her time management strategies.

**Length of Segment:** 4:58

**Start Time:** 6:02

**EFF Role:** Worker, Family
DECISION-MAKING SKILLS

Solve Problems and Make Decisions

In order to fulfill responsibilities as parents/family members, citizens/community members, and workers, adults must be able to:

- Anticipate or identify problems.
- Use information from diverse sources to arrive at a clearer understanding of the problem and its root causes.
- Generate alternative solutions.
- Evaluate strengths and weaknesses of alternatives, including potential risks and benefits and short- and long-term consequences.
- Select alternative that is most appropriate to goal, context, and available resources.
- Establish criteria for evaluating effectiveness of solution or decision.

STANDARD

Solve Problems and Make Decisions
**Episode 7: Milestones**

**Description:** Esperanza Cortez

A compelling story of an adult learner diagnosed with dyslexia in college and the incorporation of literacy into her career as a visual artist.

**Length of Segment:** 5:18

**Start Time:** 7:56

**EFF Role:** Worker

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**SOLVE PROBLEMS AND MAKE DECISIONS**

The TV411 segment listed on this page correlates to multiple components of the *Solve Problems and Make Decisions* standard.

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**Mining TV411 In Print**

*TV411 In Print* is a series of 20 magazine-style workbooks that provide opportunities for learners to practice the reading, writing, math and learning strategies introduced in the TV411 video series. The workbooks may be introduced in connection with the corresponding TV411 episode, or used independently. Use the following grid, which describes the content of each of the 20 issues of *TV411 In Print*, to select activities appropriate to your implementation of the EFF Content Standards.
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