

# Keep Your Eye on the Whole



Store sales can be confusing. Check out the price tag for those \$80 jeans. They're reduced by 25% percent, right? But the store sign says you'll get another 25% percent off at the register. Does that mean the jeans are 25%+25%, or 50%, off? Since 50% is half off, does this mean the jeans only cost \$40?

Actually, they will cost a little more. Surprised? To know the final price, it helps to understand the math behind multiple markdowns.

## OF WHAT?

When you talk about a “percent” of something, you’re talking about a part of a whole — a part of 100%. But what is the 100%? In other words, “What’s the **WHOLE** you’re taking a **PART** of?”



In this bargain sale, the label says you can take 25% off the original price. So 25% is the **PART**. But again, **OF WHAT?** What’s the **WHOLE**?

The **WHOLE** (100%) is \$80, the original price of the blue jeans.

## WHAT’S THE SALE PRICE THEN?

**Step 1:** Figure out 25% of the **WHOLE** by changing the percent to a decimal and multiplying.

Like this:  $\$80 \times 0.25 = \$20$

**Step 2:** Subtract the **PART** (25%) from the **WHOLE** to get the sale price.

Like this:  $\$80 - \$20 = \$60$



## Did you know?

Here is another way to find the **PART** of this **WHOLE**:

25% is one quarter or  $\frac{1}{4}$  of 100% (think of the four quarters —25%— in a dollar). When you quarter something, you divide it into four parts. So divide \$80 into four parts, and subtract one of them for the new price.

$\$80 \div 4 = \$20$      $\$80 - \$20 = \$60$

Now you know that the sale price is \$60. But don't pay yet! You get an additional markdown at the register — another 25%.

But 25% **OF WHAT?** This time, you have a new **WHOLE** — \$60.

**NOW DO THE MATH**

REPEAT THE SAME TWO STEPS.

**Step 1:** What is 25% of \$60?

\_\_\_\_\_

**Step 2:** What's the final sale price of the blue jeans?

\_\_\_\_\_

(Did you remember to subtract the **PART** from the **WHOLE**?)

**YOUR TURN**

Keep your eye on the whole and calculate the final sale price on these multiple markdowns:

1. The Big Store is running a sale on gas grills. The original price of a Cheery Chef grill was \$320, but the current sale price is 30% off. There's also a Father's Day special, where the customer gets another 10% off the sale price with a store coupon. If a customer gets all the deductions, how much will the grill cost?

Do the math here:

**Step 1:** \_\_\_\_\_

**Step 2:** \_\_\_\_\_

**Repeat Step 1:** \_\_\_\_\_

**Repeat Step 2:** \_\_\_\_\_

**Final Price:** \_\_\_\_\_



2. Irene has had her eye on a \$250 beaded dress for a long time. This week it's on sale, 15% off. Because Irene works at the store on Saturdays, she can get another 20% off the sale price. What will she pay ?

Do the math here:

**Step 1:** \_\_\_\_\_

**Step 2:** \_\_\_\_\_

**Repeat Step 1:** \_\_\_\_\_

**Repeat Step 2:** \_\_\_\_\_

**Final Price:** \_\_\_\_\_



**NOW DO THE MATH:** Step 1:  $\$60 \times 0.25 = \$15$  Step 2:  $\$60 - \$15 = \$45$   
**YOUR TURN:** 1) Step 1:  $\$320 \times 0.30 = \$96$  Step 2:  $\$320 - \$96 = \$224$  Repeat Step 1:  $\$224 \times 0.10 = \$22.40$  Repeat Step 2:  $\$224 - \$22.40 = \$201.60$   
 2) Step 1:  $\$250 \times 0.15 = \$37.50$  Step 2:  $\$250 - \$37.50 = \$212.50$  Repeat Step 1:  $\$212.50 \times 0.20 = \$42.50$  Repeat Step 2:  $\$212.50 - \$42.50 = \$170$